

ARCHIE
SERIES

NO. 17



KATY KEENE FASHION BOOK

MAGAZINE

10¢

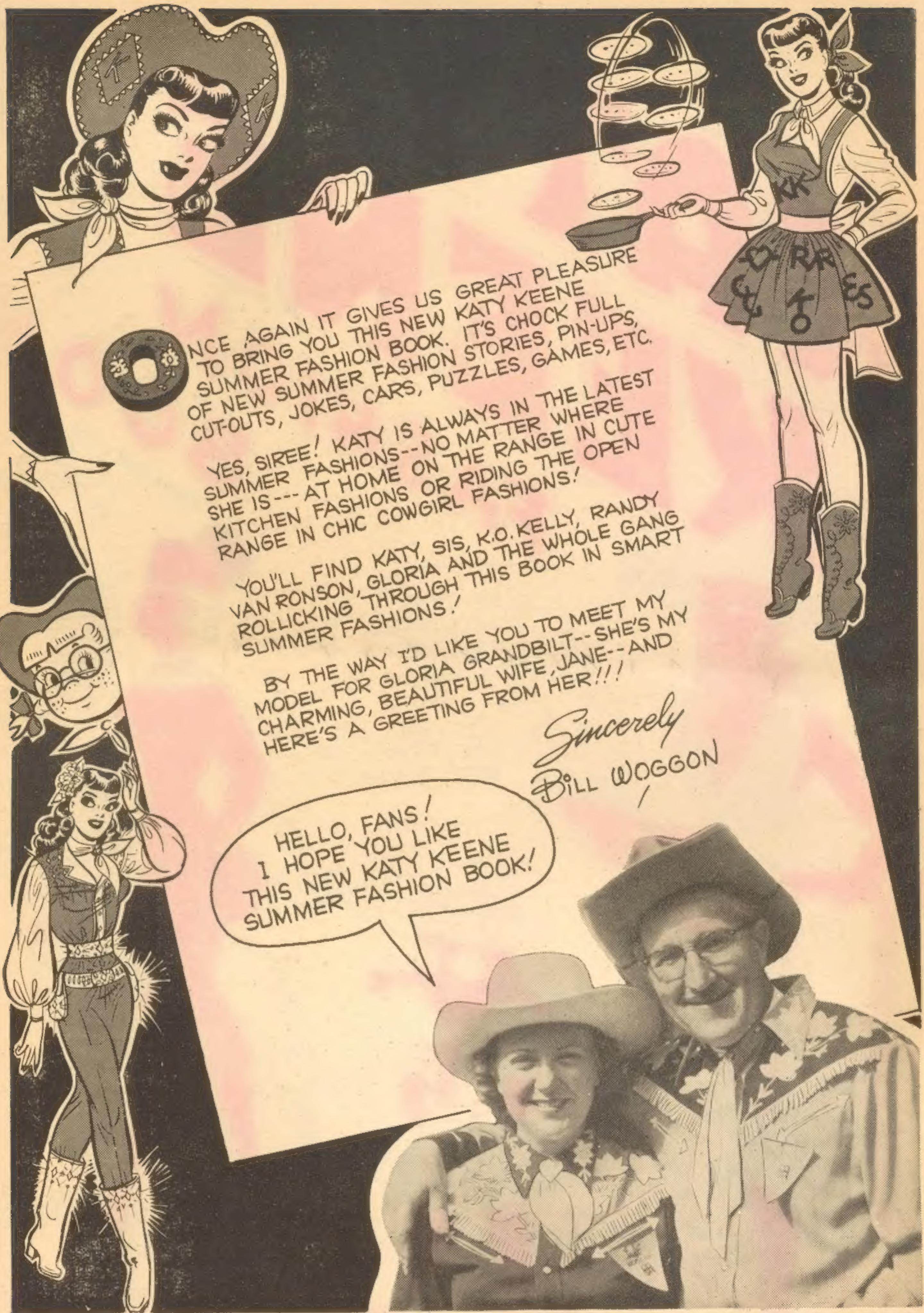
by
Bill
WOGGON

GLORIA'S DOG
JUST GRADUATED
FROM PRIVATE
SCHOOL, SIS!

I'LL BET HE
WAS TEACHER'S
PET, EH, KATY?



FASHIONS DESIGNED BY
M. JACKSON ELLIS,
629 TERRELL RD.
TERREL HILLS,
SAN ANTONIO, TEX.



KATY KEENE FASHION BOOK MAGAZINE, Volume 1, Number 17, Summer 1957. Published quarterly by RADIO COMICS, INC., 1 Appleton Street, Holyoke, Mass. Editorial offices: 241 Church Street, New York 13, N.Y. Application for second class entry pending at the Post Office, at Holyoke, Mass. Copyright 1957, by RADIO COMICS, INC. All rights reserved. Cover and entire content protected by copyright throughout the world. Yearly subscription 40c in U.S.A.; single copies, 10c. No actual person is named or delineated in this fiction magazine. Printed in U.S.A.

ONE
LOOK
AT

Katy

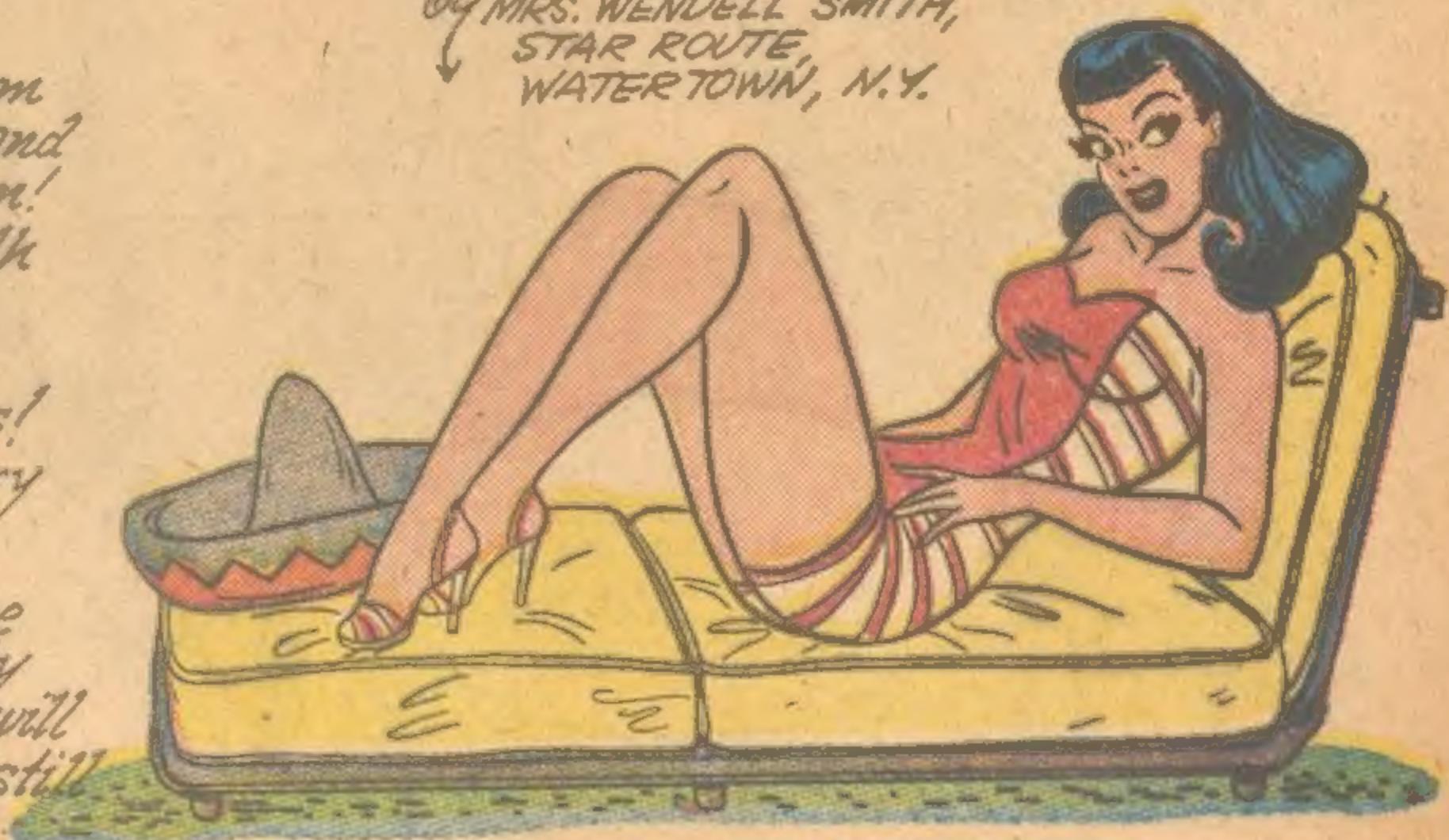
THE FASHION PIN-UP QUEEN



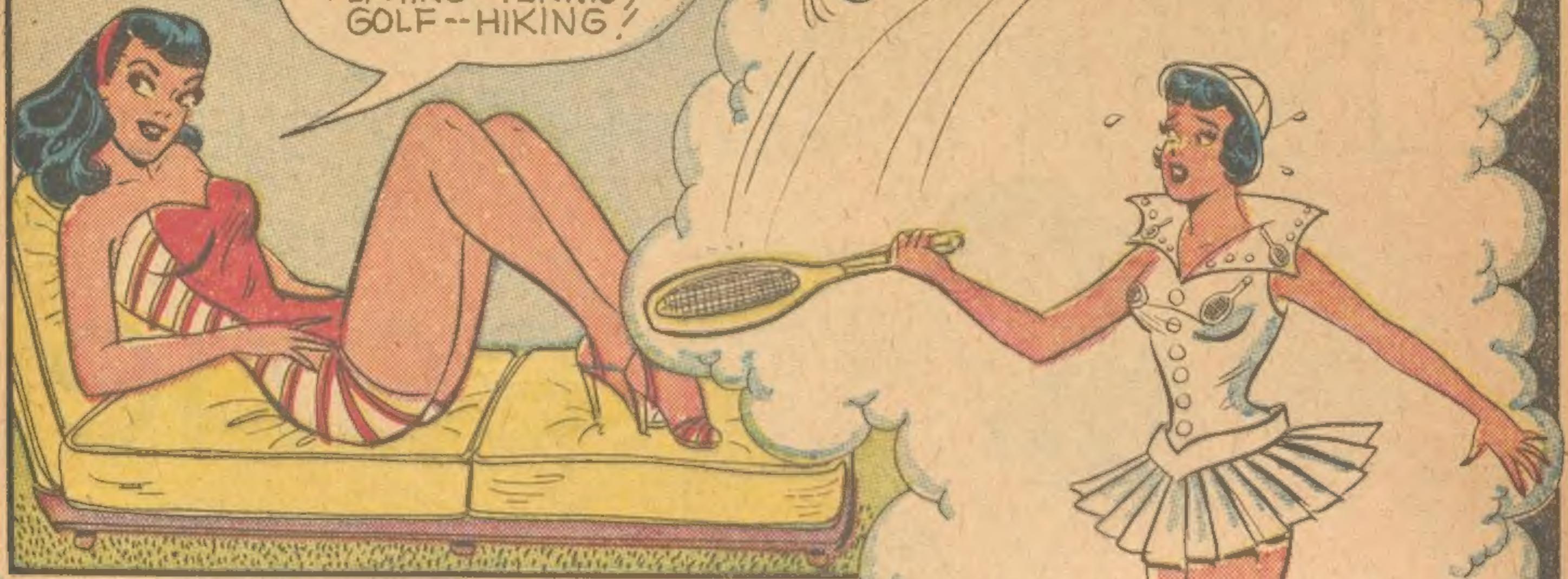
It's always nice to hear from our young married fans and receive designs from them! We open this book with fashion Pin-ups from Mrs. Wendell Smith, one of our young married designers! You'll find a feature story about her in this book!

On the following pages are Summer fashion Pinups by other young designers who will some day be married and still be our fans!

By MRS. WENDELL SMITH,
STAR ROUTE,
WATERTOWN, N.Y.



IT'S FUN TO LOOK
FORWARD TO WEARING
SUMMER FASHIONS---
PLAYING TENNIS,
GOLF--HIKING!

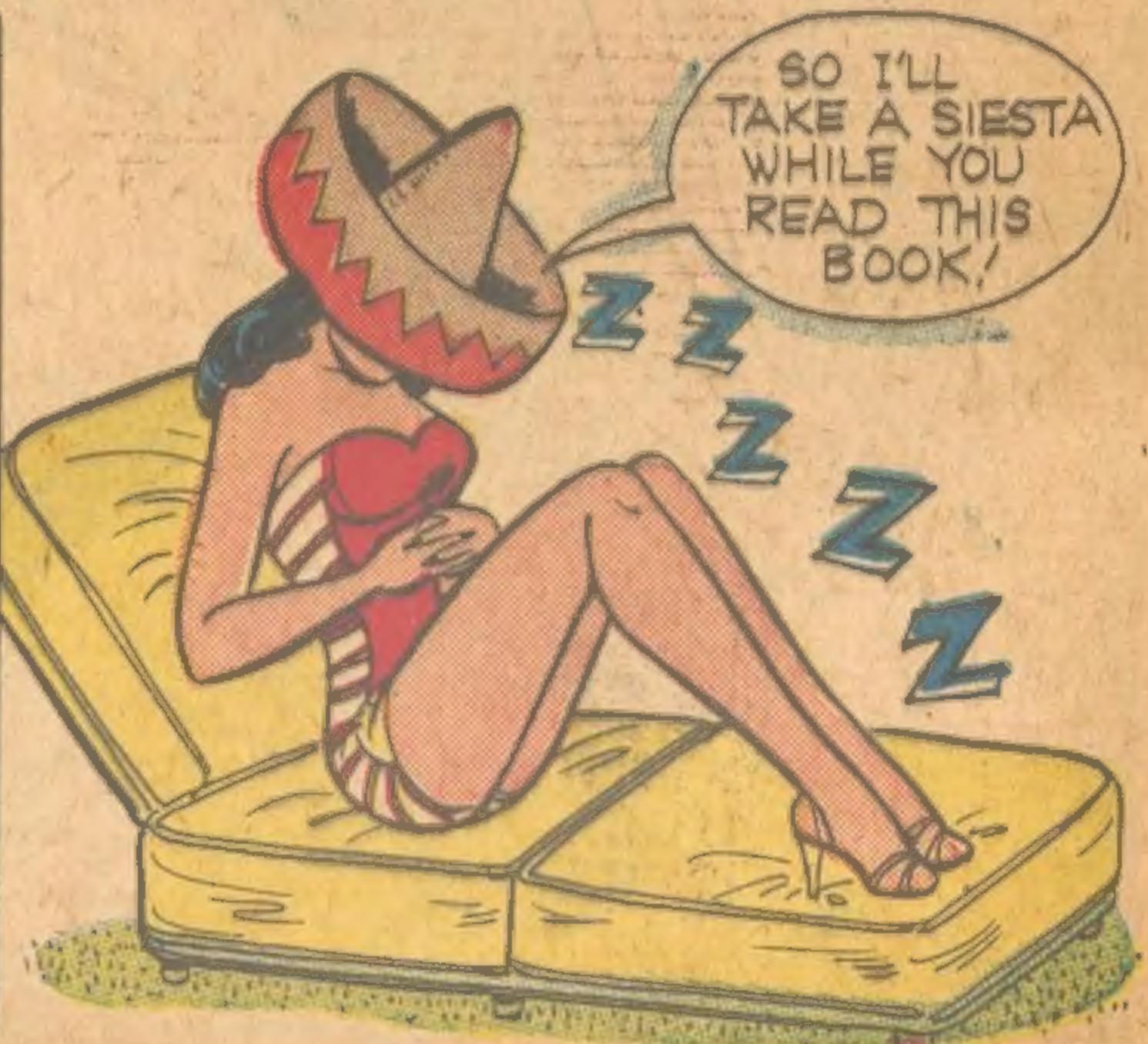


BICYCLING, SWIMMING,
SURF BOARD RIDING---
VACATIONTIME SPORTS

64
NORMA MILLER,
ANSTED, W. VA.

64
MARIE MIKE ZIMMERMAN,
BOX #81
BURLINGTON, COLO.

64 CLAIRE BRAULT, 27 WATER ST., BIDDEFORD, MAINE →



SUMMER

by
Bill Woggon

KATY KEENE

C A R

F A S H

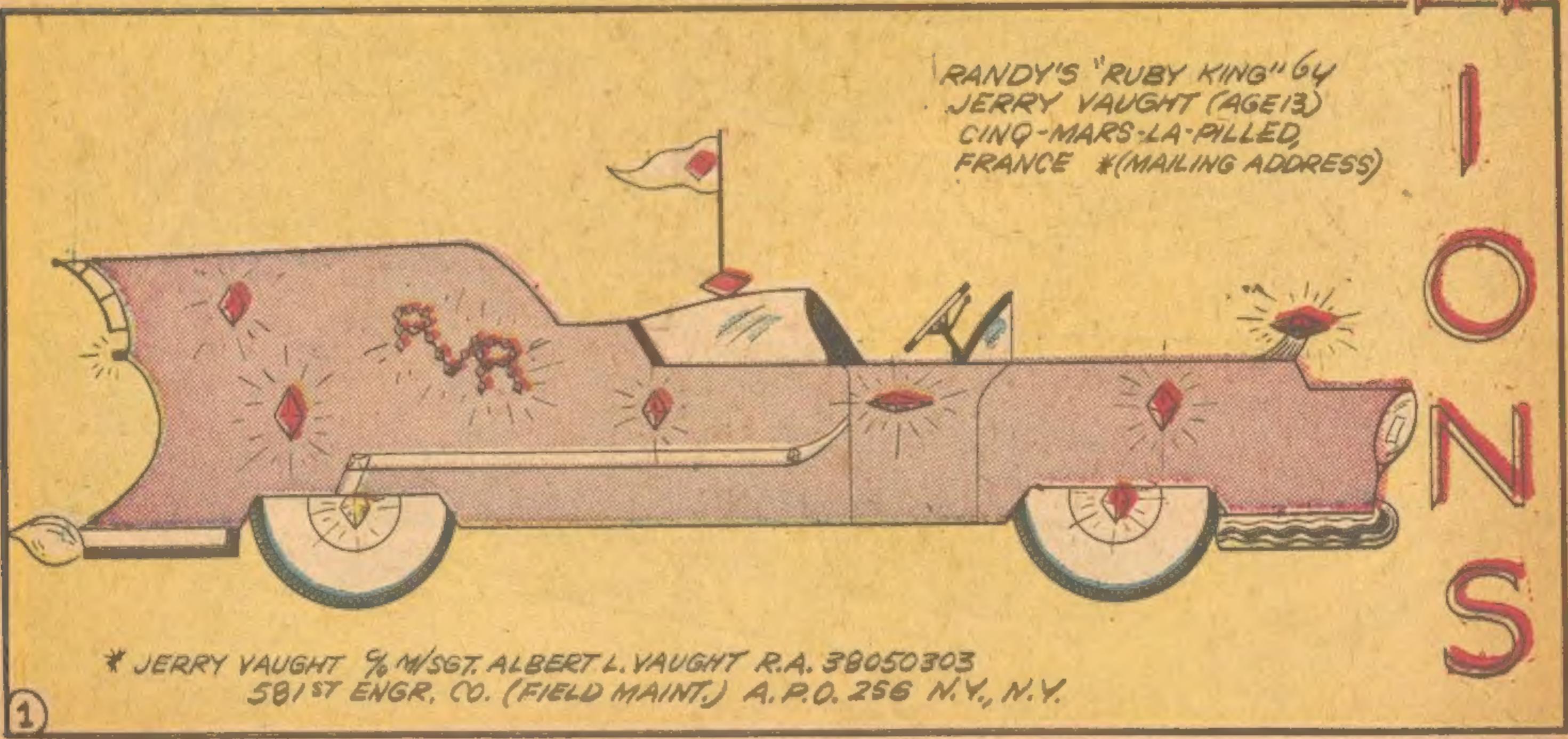
H

I O N S

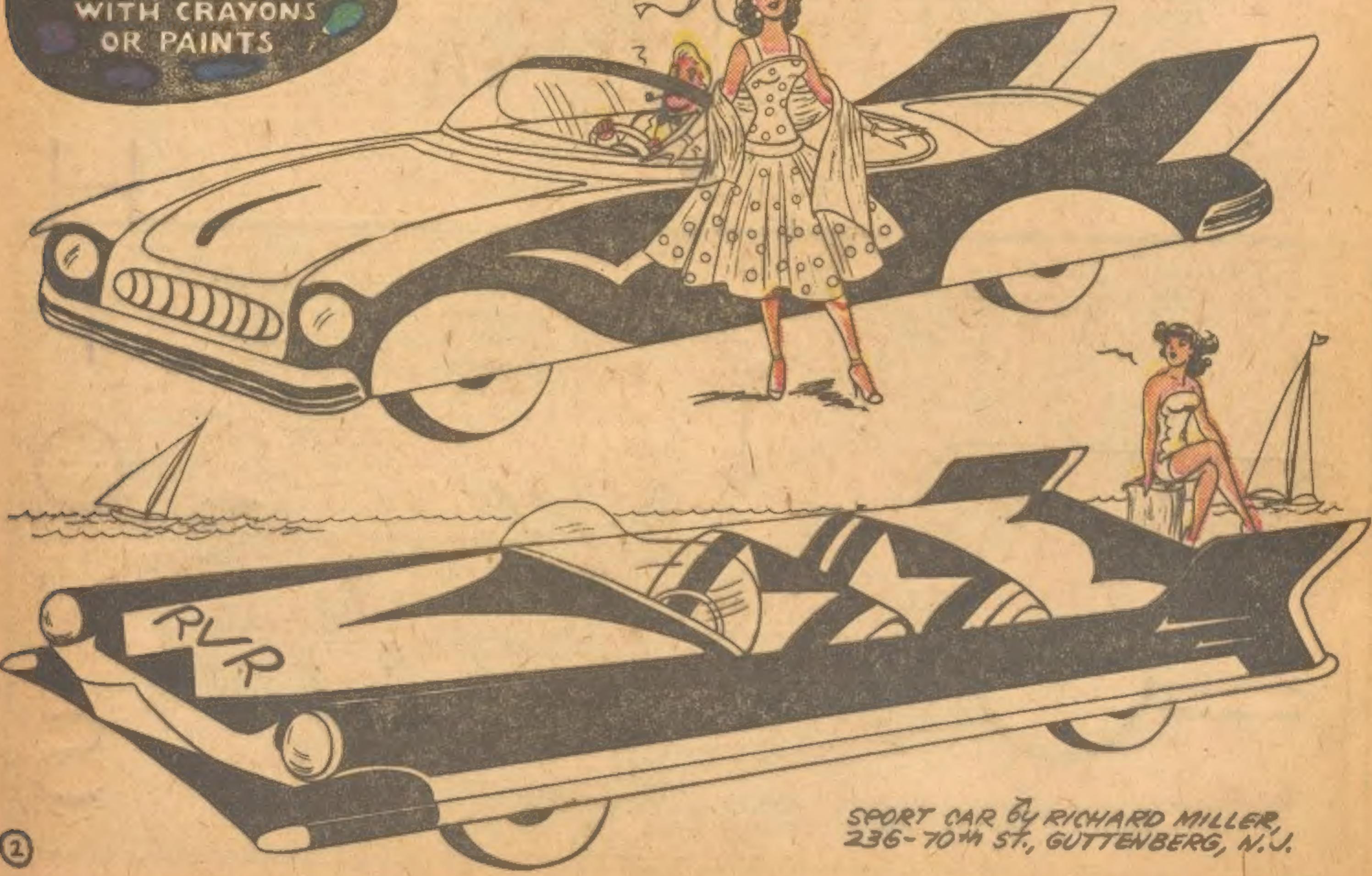
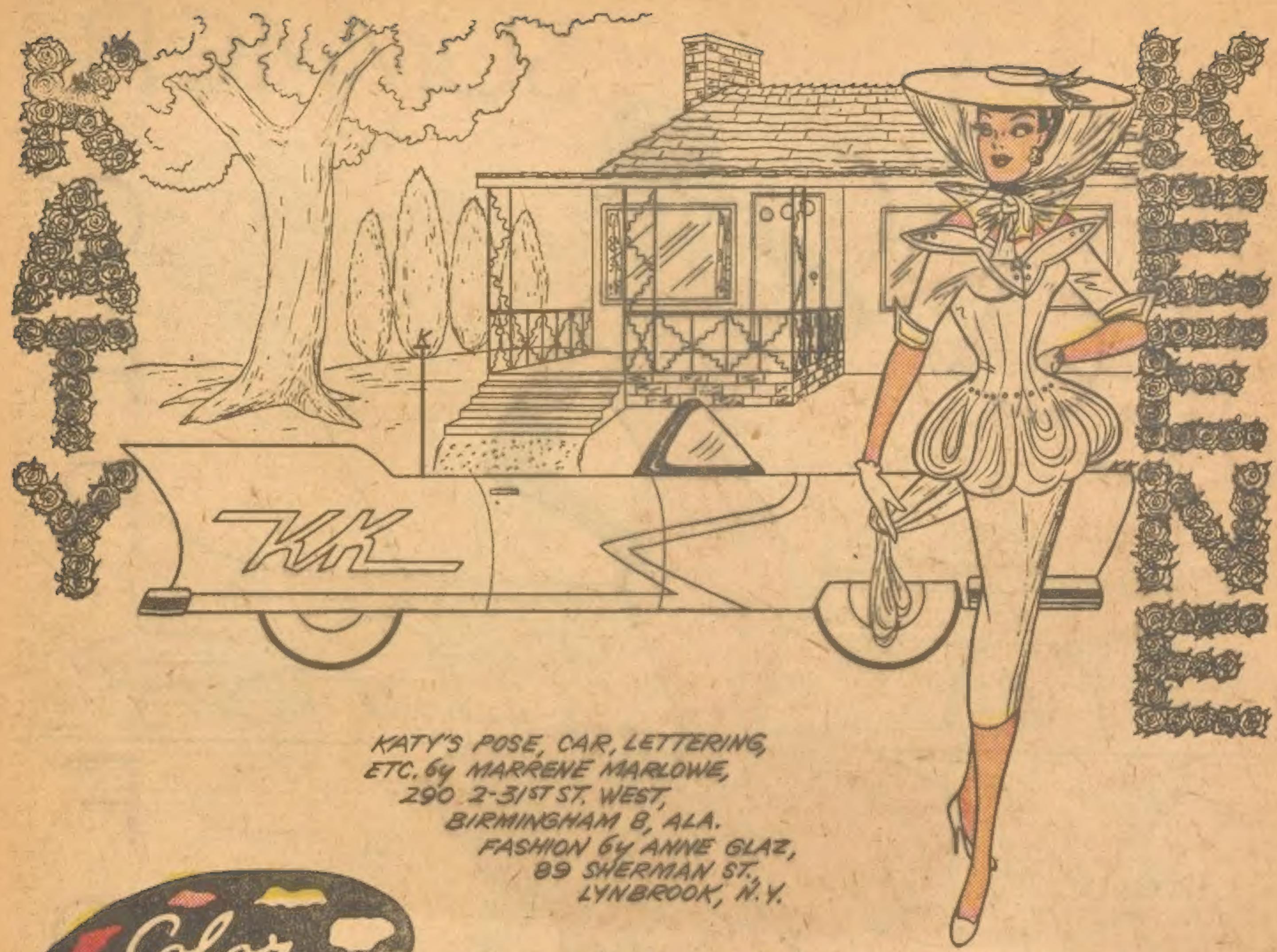


KATY'S LETTERING, CAR +
FASHION DESIGNED 64
MRS. WENDELL SMITH,
STAR ROUTE,
WATERTOWN, NEW YORK.

RANDY'S "RUBY KING" 64
JERRY VAUGHT (AGE 13)
CINQ-MARS-LA-PILLED,
FRANCE *(MAILING ADDRESS)



* JERRY VAUGHT 96 M/SGT. ALBERT L. VAUGHT R.A. 38050303
581ST ENGR. CO. (FIELD MAINT.) A.P.O. 256 N.Y., N.Y.



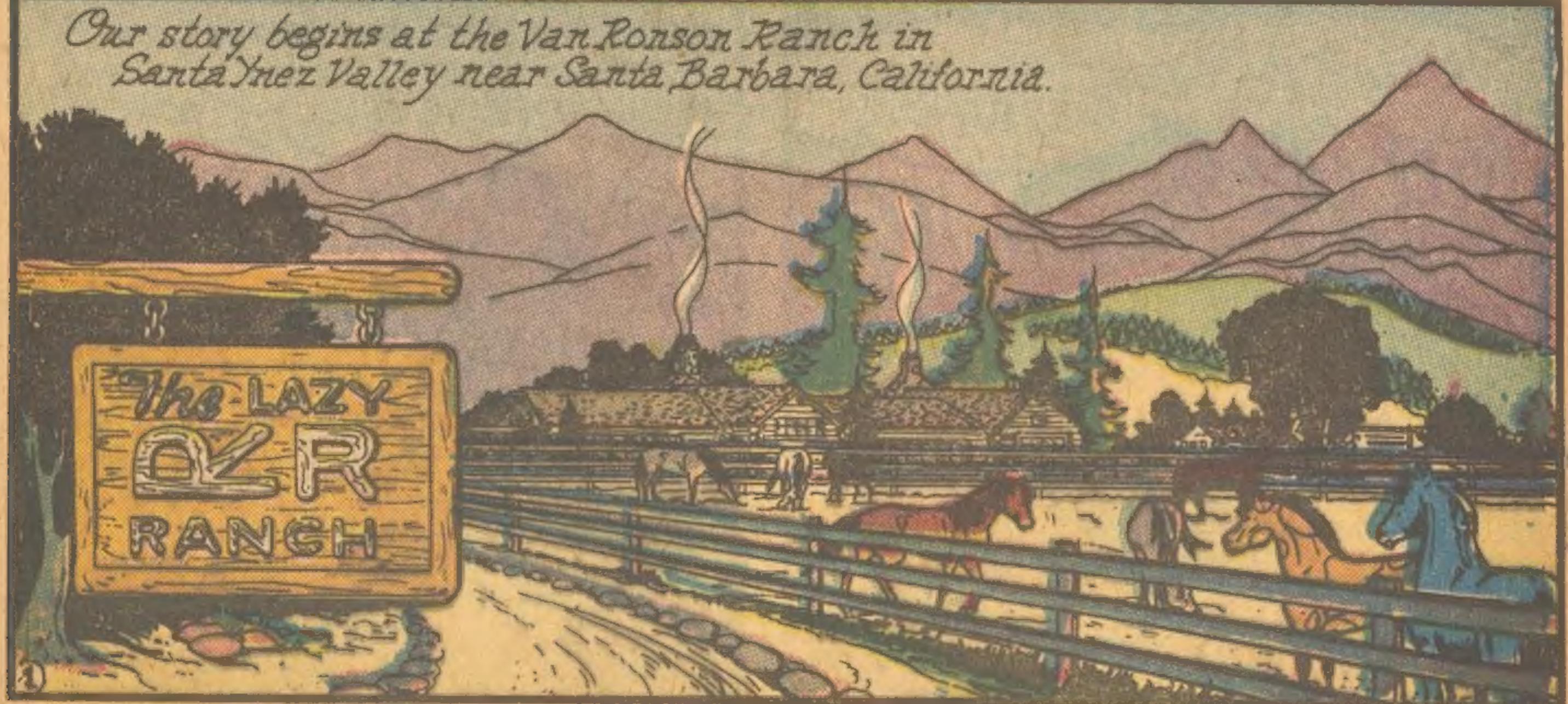
Katy Keene

by
Bill Woggon



IN THIS STORY WE PROUDLY
PRESENT AN ARRAY OF CHIC
Glamour COWGIRL FASHIONS
DESIGNED BY ANOTHER POPULAR
KATY KEENE FAN AND DESIGNER
MRS. WENDELL SMITH
(A PHOTO OF HER AND A LETTER
ABOUT HER ARE FOUND AT
THE END OF THIS STORY).

Our story begins at the Van Ronson Ranch in
Santa Ynez Valley near Santa Barbara, California.



MASTER RANDOLPH, YOUR LONG DISTANCE CALL TO KATY KEENE IS READY FOR YOU, SIR!



VERY WELL, JEEVES,
PLUG THE TELEPHONE
IN OVER HERE!

COWBOY OUTFITS ABOVE by JUNE WINQUIST, BIRCH LAKE RESORT, HARSHAW, WISCONSIN.



OH, RANDY, I'D LOVE
TO.. AND WHICH HORSE
WILL I RIDE THIS TIME..
..MOROCCO, EL REY ALTO,
OR BONNIE BELLE?

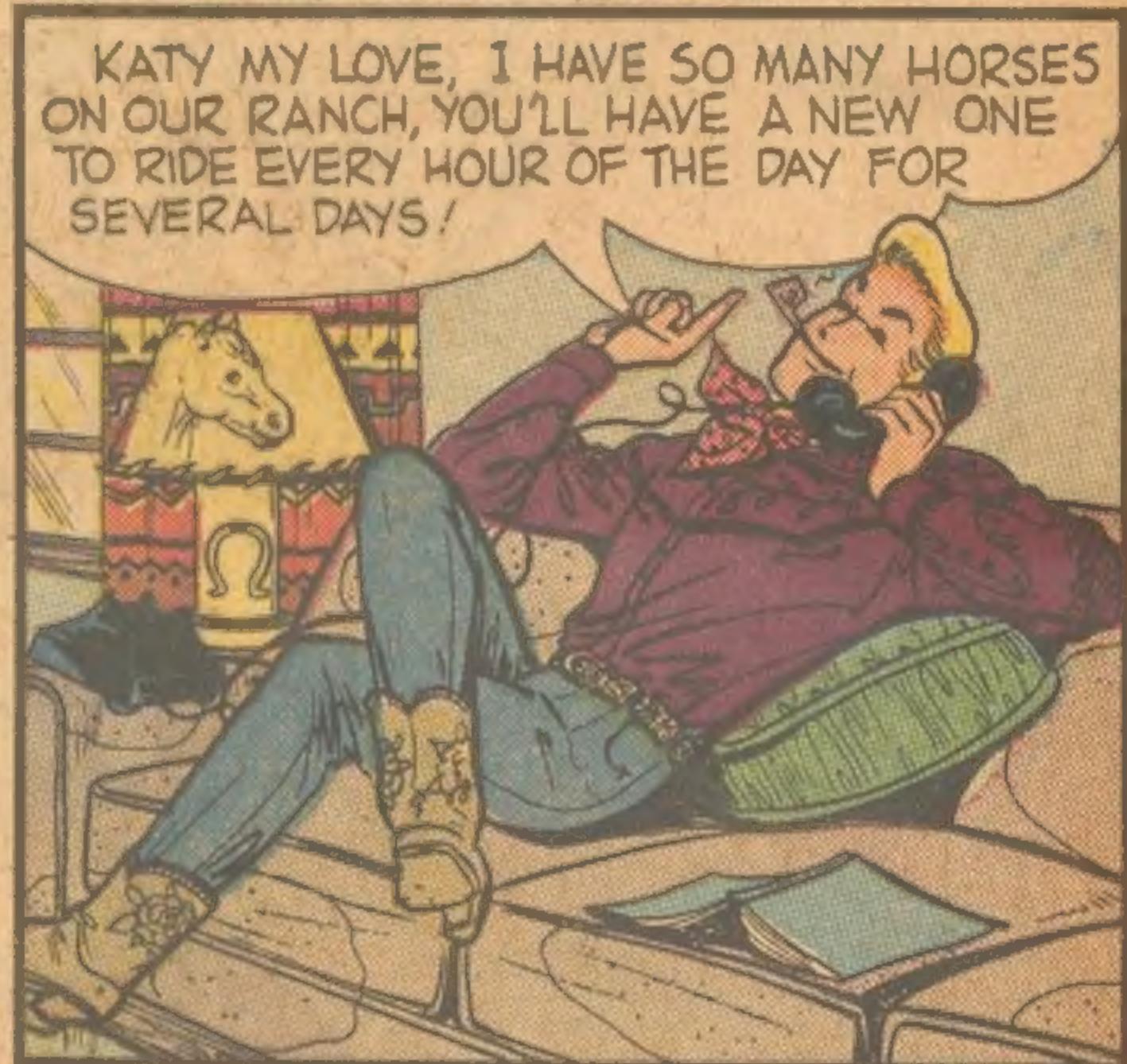
KATY, MY DARLING, HOW WOULD YOU
LIKE TO SPEND A WEEK-END OF FUN
HORSEBACK RIDING ON OUR RANCH?



KATY'S NEGLIGEE by BARBARA GUNN, 400 WHISTLER AVE., PRICHARD, ALABAMA. 2



REALLY? I'M SO EXCITED... GOOD-BYE, RANDY!



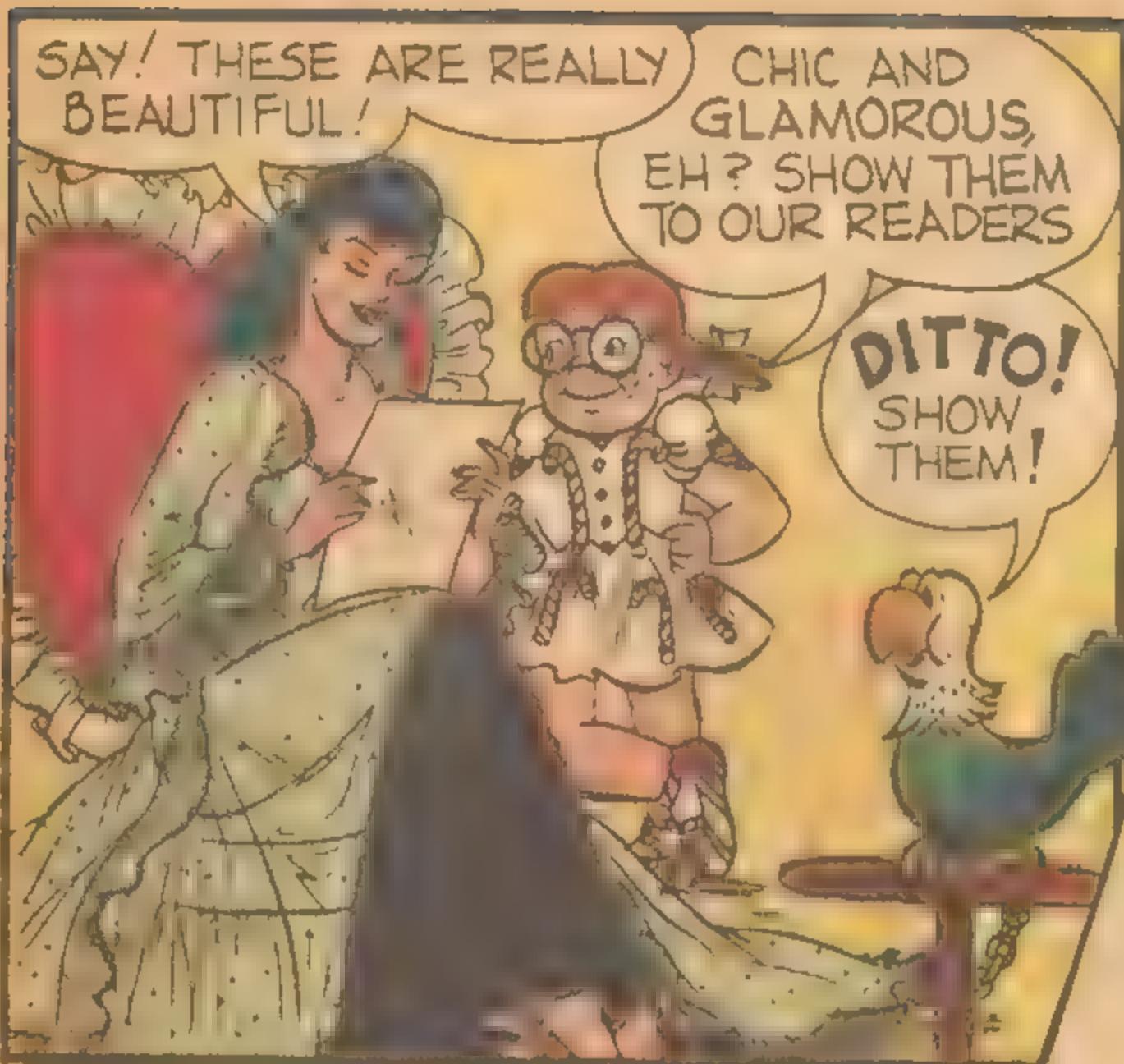
IMAGINE! A WEEK-END OF FUN
HORSEBACK RIDING AT RANDY'S
RANCH... MY! WHAT SHALL
I WEAR?

HERE'S YOUR
ANSWER!
WOW! WAIT'LL

YOU SEE THESE
GLAMOROUS COWGIRL
COSTUMES THAT JUST
CAME IN!



SIS' DRESS by RACHEL CHRISTIANSON, ROSEAU, MINNESOTA —

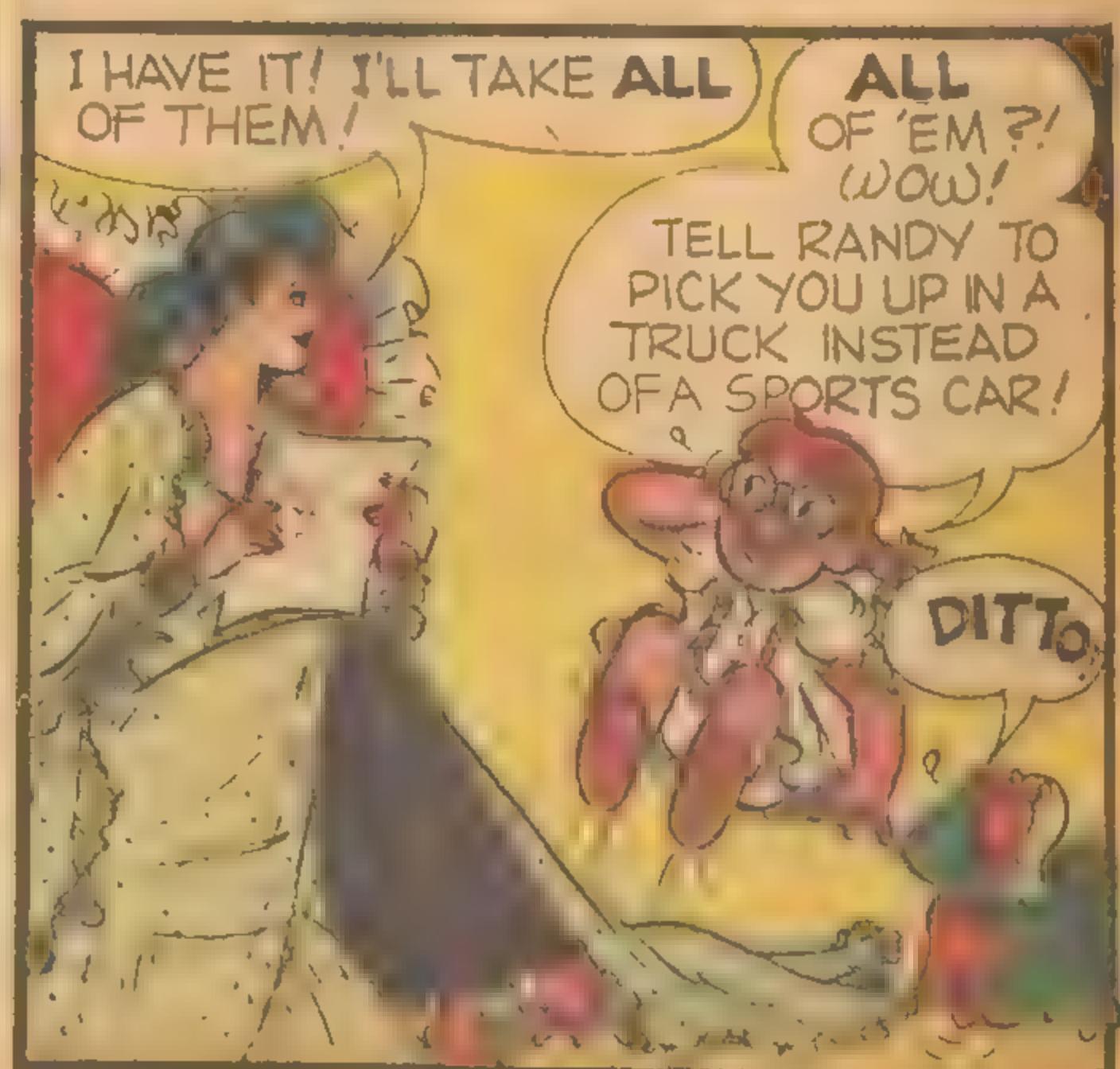


MY! THEY'RE ALL SO GLAMOROUS...HMM?
LET ME SEE..WHICH ONES WILL I TAKE
ALONG TO WEAR AT RANDY'S RANCH?

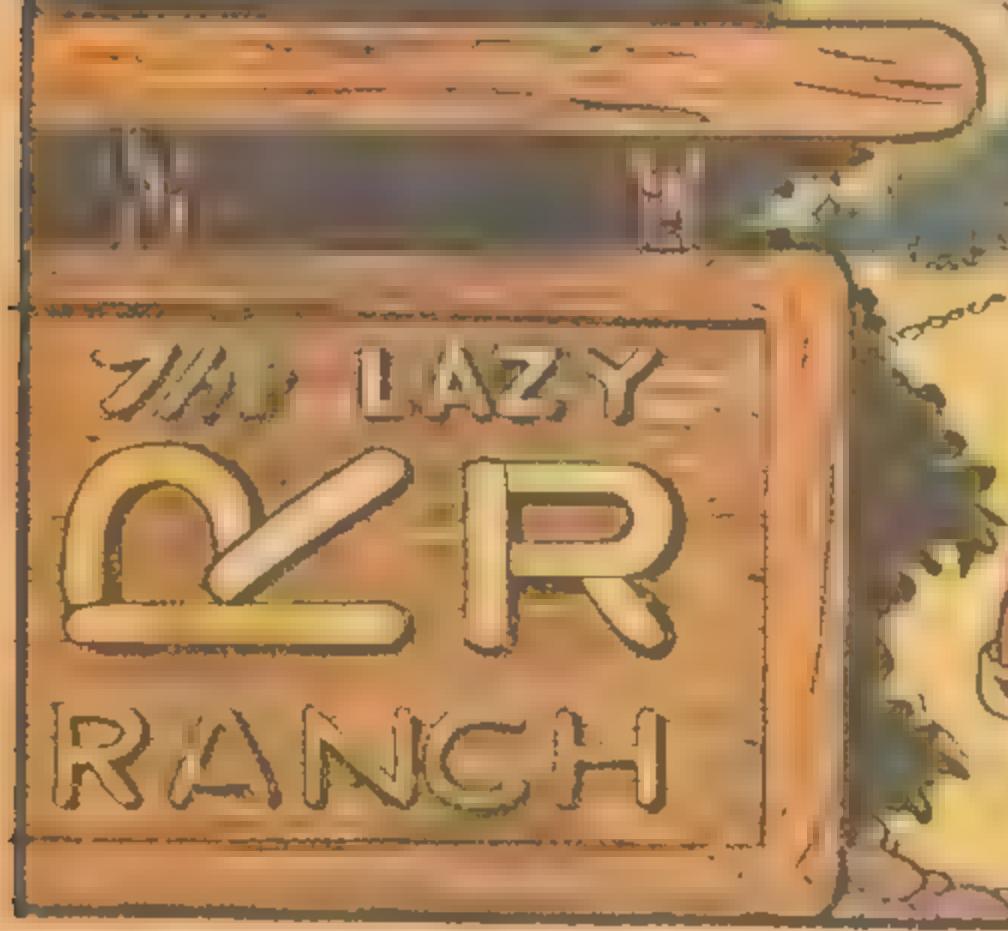
GOSH! THAT'S
GOING TO BE
A TOUGH JOB
DECIDIN' THAT!
UM HMM MM!



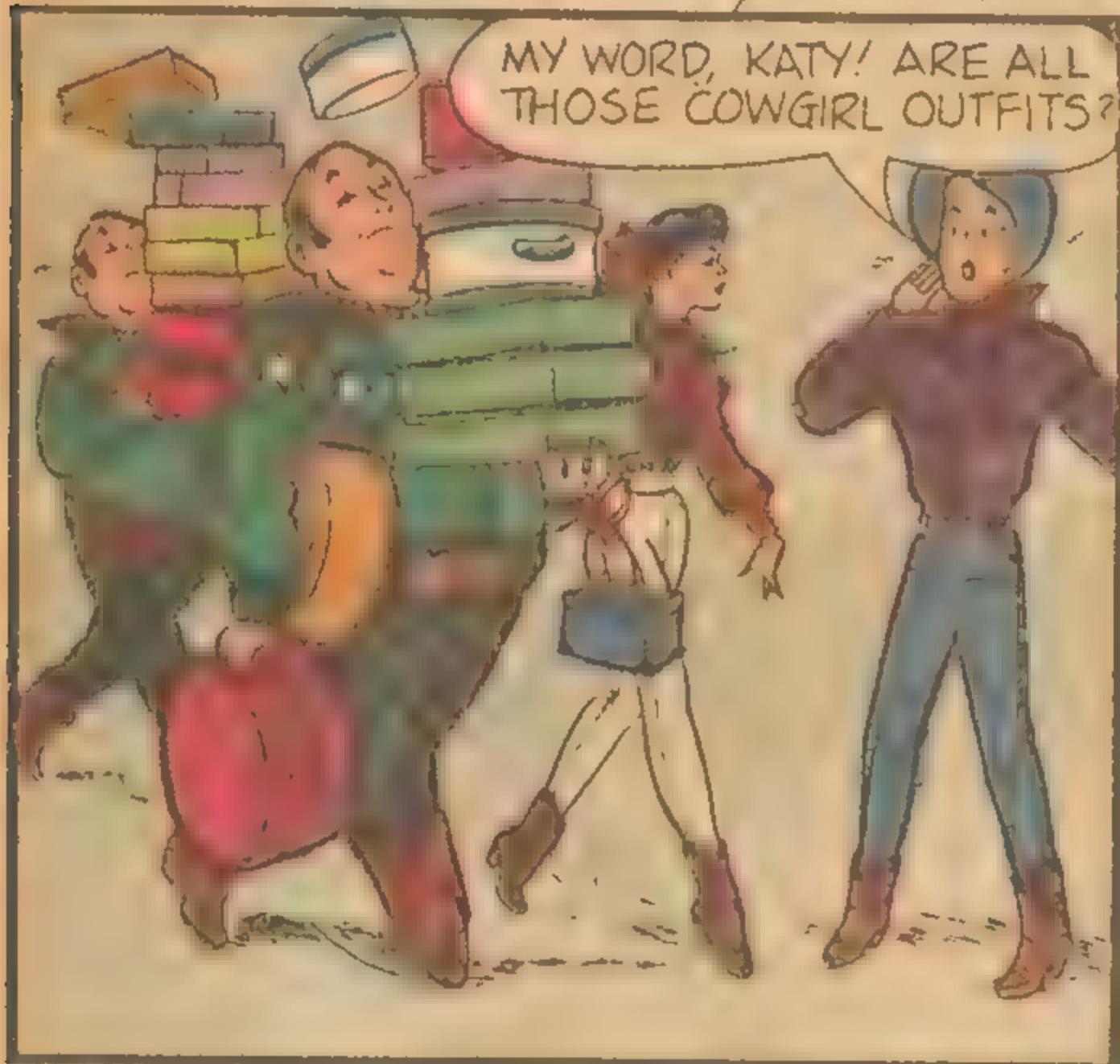
ALL THE COWGIRL FASHIONS IN
THIS STORY ARE EXACTLY AS
MRS. WENDELL SMITH DESIGNED THEM



And so time passes and Katy arrives at the Lazy-R-Y-R Ranch,
in Randy's Large Deluxe Station Wagon ++



RANDY'S DELUXE STATION WAGON by TOM HIRTL, STE. 33 KING GEORGE CRT., WINNIPEG, MANITOBA, CANADA. 5.



That's our Glamorous
KATY KEENE

SHE'S THE FASHION QUEEN
--EVEN ON THE RANGE
THANKS TO MRS.
WENDELL SMITH!

ON THE NEXT PAGE YOU'LL
FIND MORE CHIC GLAMOUR
FASHIONS DESIGNED BY THIS
POPULAR KATY FAN PLUS A
PHOTO, ETC., OF HER 

Dear Mr. Wozzon,
Before I tell my story I would like to thank
you very sincerely for using my designs.

Often I was on the verge of sending in my
designs but I felt I was too old and I sew a
wedding gown in your comic sent in by a 21-
year-old soldier this made me decide

to send in my designs.
In school I get fair marks in all my sub-
jects, but my art work received extra-
high marks. I wanted to go to a fashion

school but my family moved to a town
Now I am married to my wonderful husband,
Wendell, who is now building us a beautful
home to live in.

Oil painting is another hobby of mine. I
also have a full-time hobby trying to be a good
wife and mother. Even so, I still find a few

hours each evening to design fashions
and watch TV.

I think everyone should try to find time for
some hobby to put their mind at ease.

Sincerely yours,
Mrs. Helen Smith
Age 19



WATCH FOR THE NEW KATY KEENE
FASHION BOOK
COMING SOON!
STARRING MANY OUTSTANDING
BOY AND GIRL DESIGNERS WITH THEIR
GLAMOROUS DESIGNS PLUS PHOTOS
AND STORIES ABOUT THEMSELVES!

Now! in KATY KEENE

THE MOST EXCITING! THE MOST SPECTACULAR!
THE MOST GLAMOROUS! THE MOST SPARKLING!

NEW GIANT ANNUAL

No. 4



ORDER YOUR COPY NOW!
MAIL THIS COUPON BELOW
WITH 25¢ (35¢ IN CANADA)

KATY KEENE ANNUAL NO. 4

ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.

GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN COIN
(35¢ IN CANADA) PLEASE SEND ME THE NEW NO. 4
KATY KEENE ANNUAL (PLEASE PRINT PLAINLY)

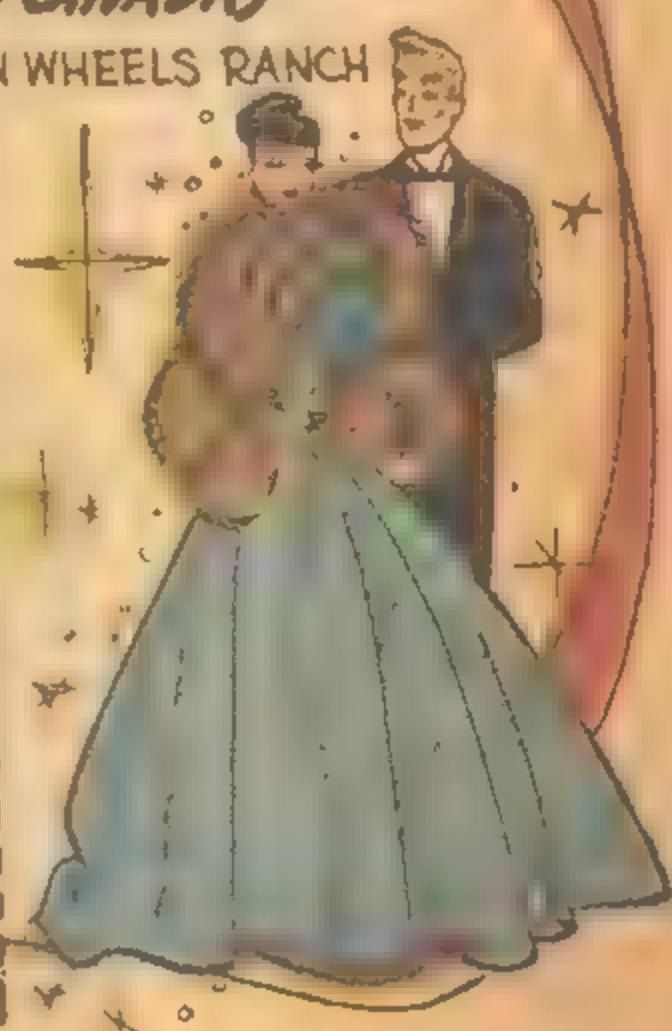
NAME.....

ADDRESS.....

CITY..... ZONE..... STATE.....

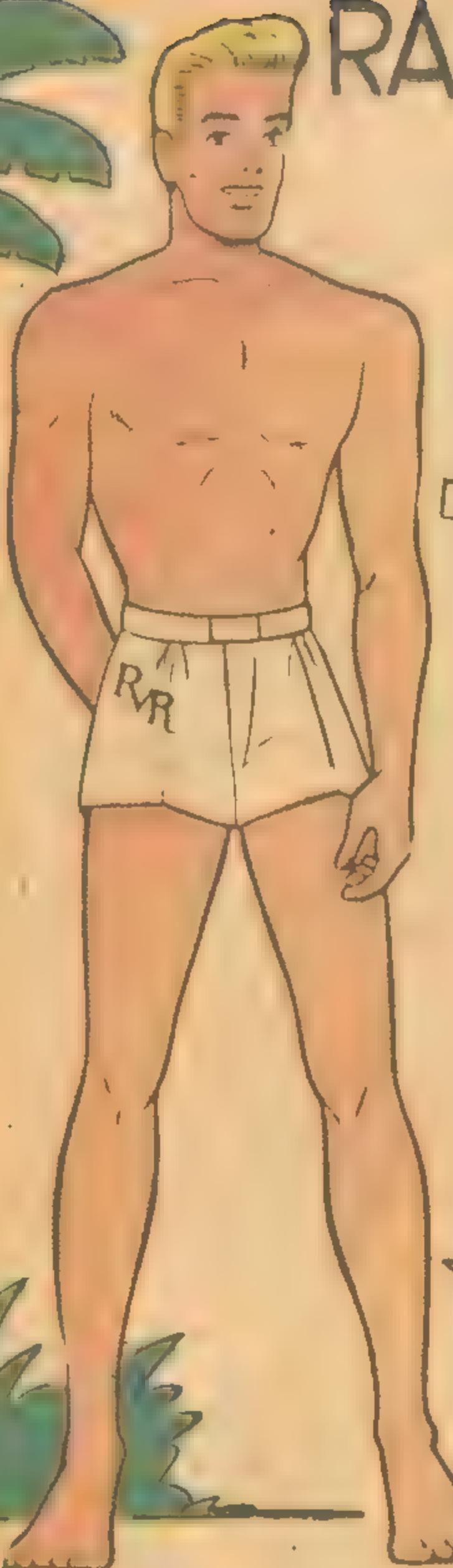
CLIP!
MAIL NOW!

PLEASE NOTE KATY'S ADDRESS! DO NOT SEND TO KATY AT WOGGON WHEELS RANCH



RANDY FASHIONS

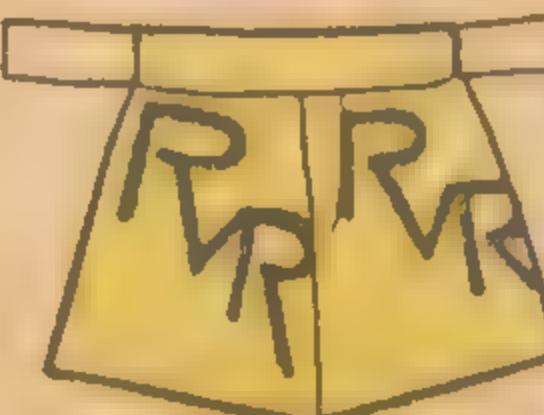
SUMMER
Playtime



64 SUSAN SCHIER,
2291 CRESTON AVE.

64 KAREN STRAUBE, BRONX 53, N.Y.
8039 39th N.E.
SEATTLE 15, WASH.

SWIM SUITS 64
SUSAN SALARI,
98 CORNELL RD.
BRIDGEPORT 9, CONN.

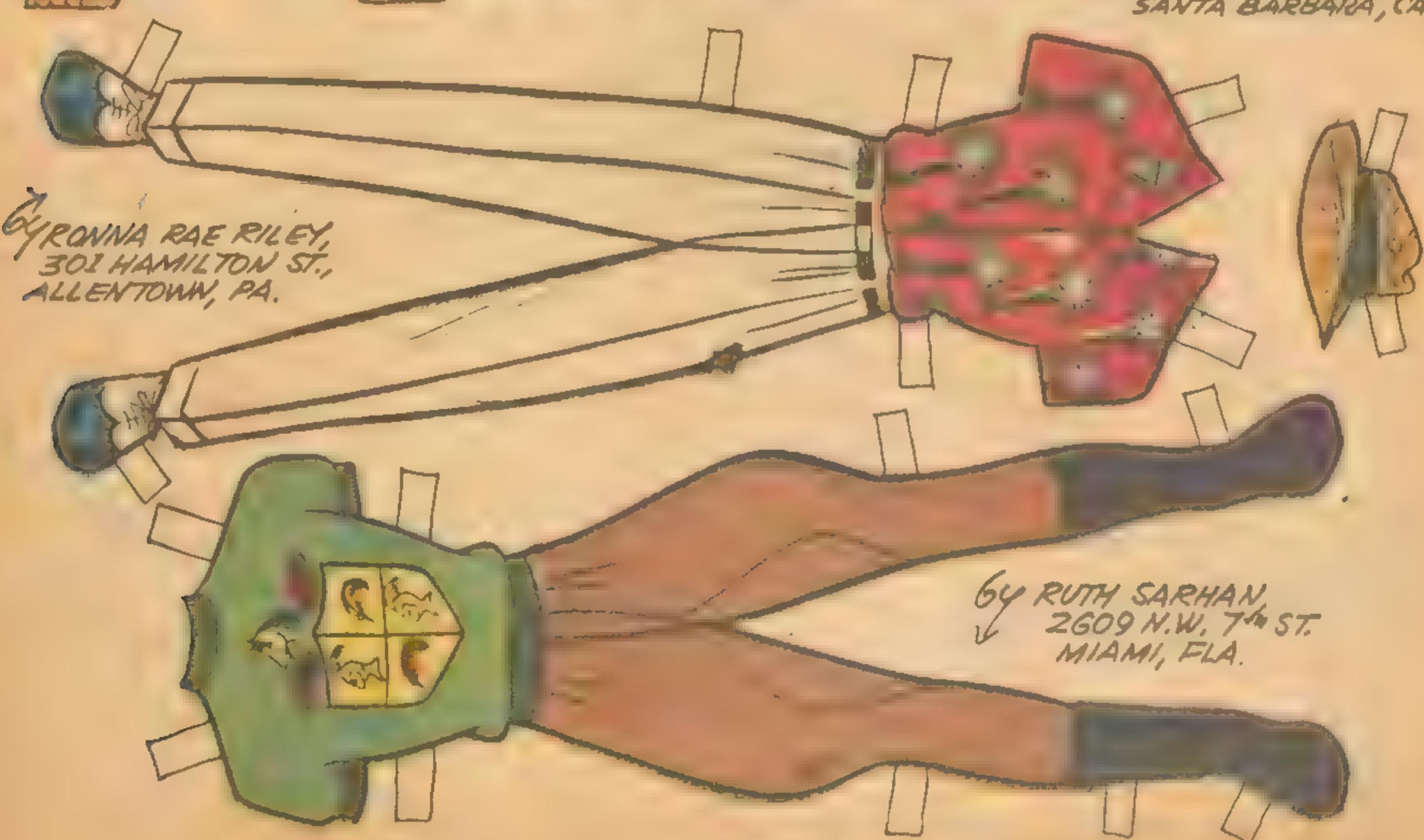


CUT OUT THIS CAR.
ZOOM IT ON TO
KATY WITH 10¢ PLUS YOUR
NAME AND ADDRESS

PUT
10¢
HERE

KATY WILL MAIL
YOU THE RANDY
PIN-UP + CUT-OUT SET
NO. 7

MAIL THIS CAR WITH 10¢ PLUS YOUR NAME + DRESS TO KATY KEENE
SANTA BARBARA, CALIF.



64 RONNA RAE RILEY,
301 HAMILTON ST.,
ALLENTOWN, PA.

64 RUTH SARHAN,
2609 N.W. 7th ST.
MIAMI, FLA.

The Day Katy Got Married

By Bill Woggon

1 day he came 2 see her. bringing her beautiful flowers to soften her heart and a large box of candy for her to eat. 2 win her approval. After he gave the 2 girls their gifts he gave some money to go 2 the store so he could eat alone with her. Now 4 the 2 hundredth time, on his bended knee, he asked KT 2 PLEASE MARRY ME!

He was SHOCKED when she said "YES!" He was so thrilled he wanted 2 get married that very day before he changed her mind but consented 2 wait 4 one week while KT got her dress ready. In the meantime he heard about the wedding and did everything he could 2 change her mind. He even dated Lucki Red Loreli to make KT jealous but this did not work ~~~ then he dated Lucki Red Loreli but this did work either ~~~

The day of the wedding arrived ~ ~ ~ was more
utiful then she had ever been in her
On her way ² the  she saw
following her  she had a
feeling there  be trouble. 
was waiting on the  of the church and when
he saw her he couldn't  lieve she was really going
² be his wife.  like a madman came running
out of his  and went over ²  and
started ² argue with him which eventually  came
a  Randy fought valiantly ⁴ his beautiful
bride and for once gave  a black 
Someone called the  and soon they came
down the street ~ ~ **CLING CLANG** Police bells
were ringing instead of Wedding Bells.  sobbing
woke up ~ ~ the police bells were just her alarm
clock ringing and the whole
story of marrying 
had just been a dream.

The END

THIS STORY WAS SENT IN BY CHARLOTTE SUE JONES
1019 DOVER AVE, ELSMERE, DELAWARE

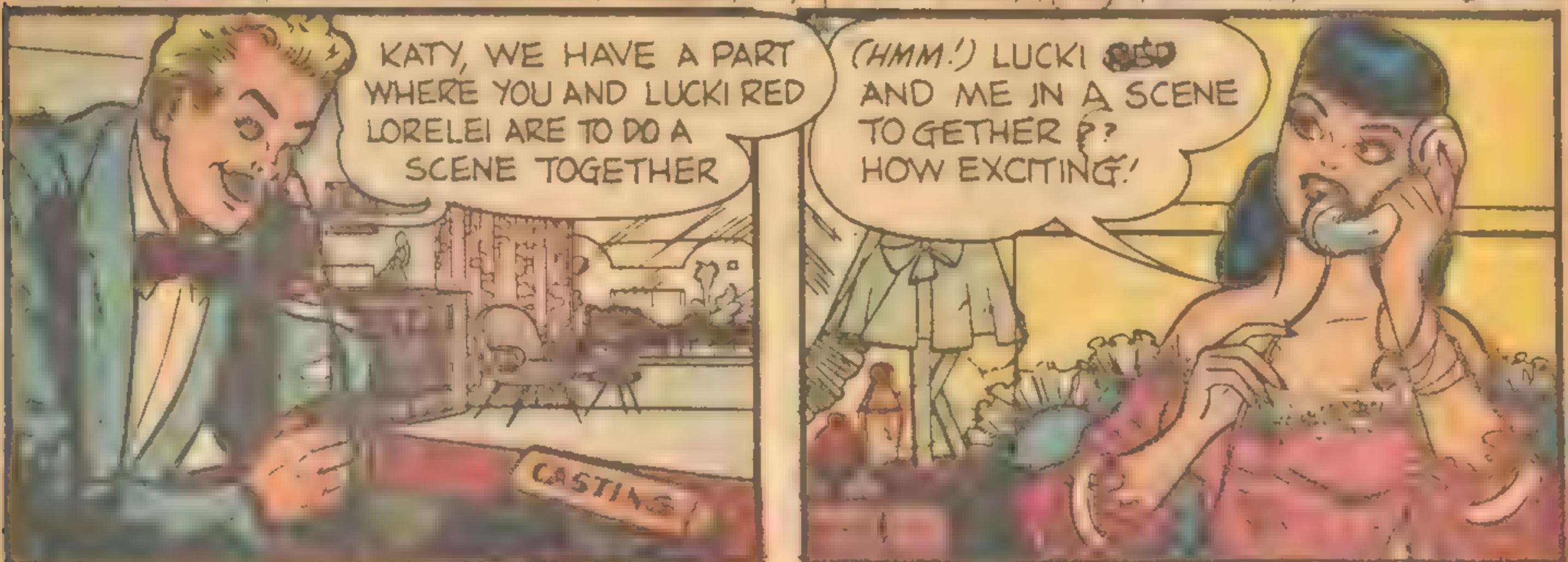
KATY

64
Bill
WOGGON



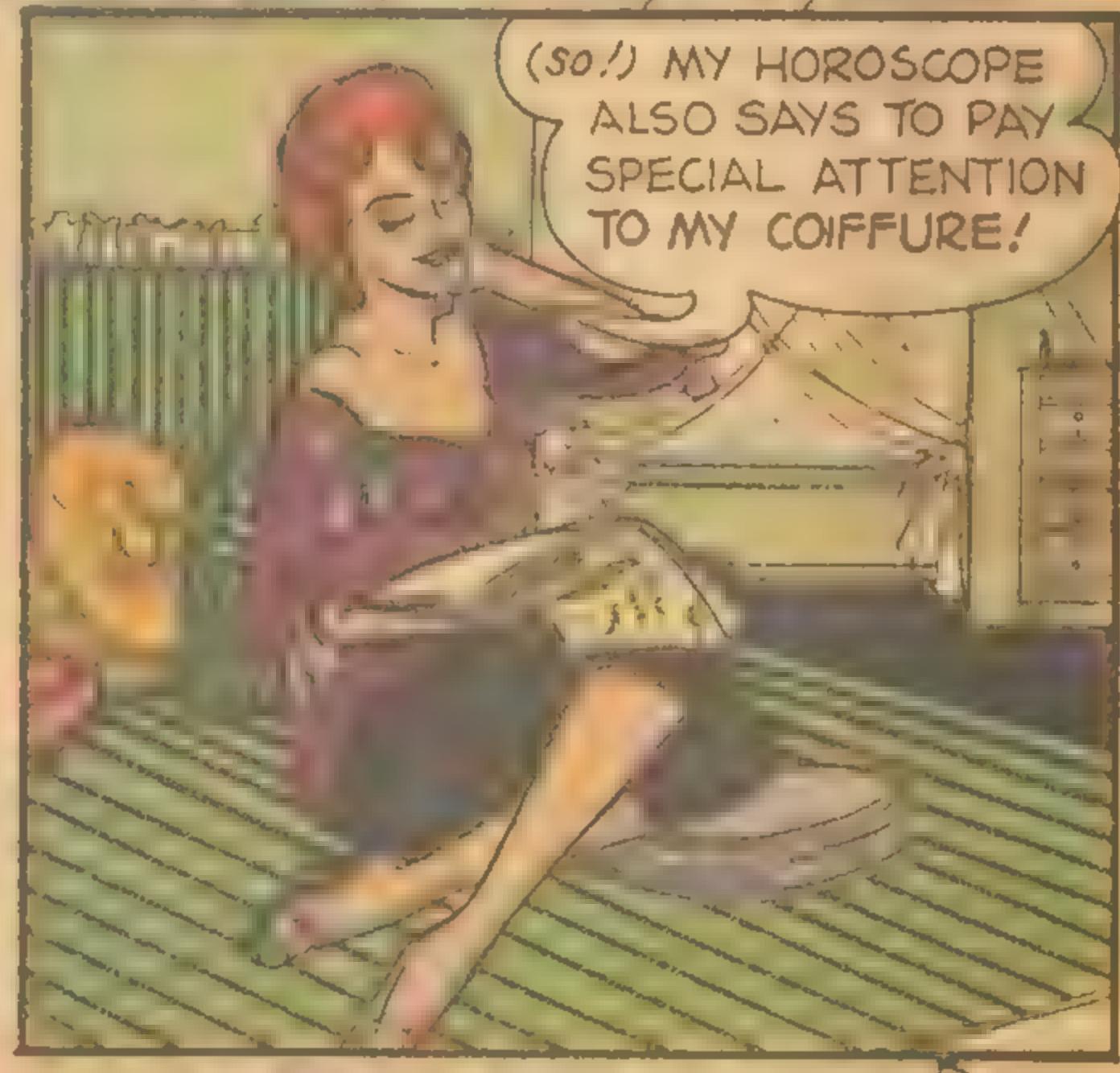
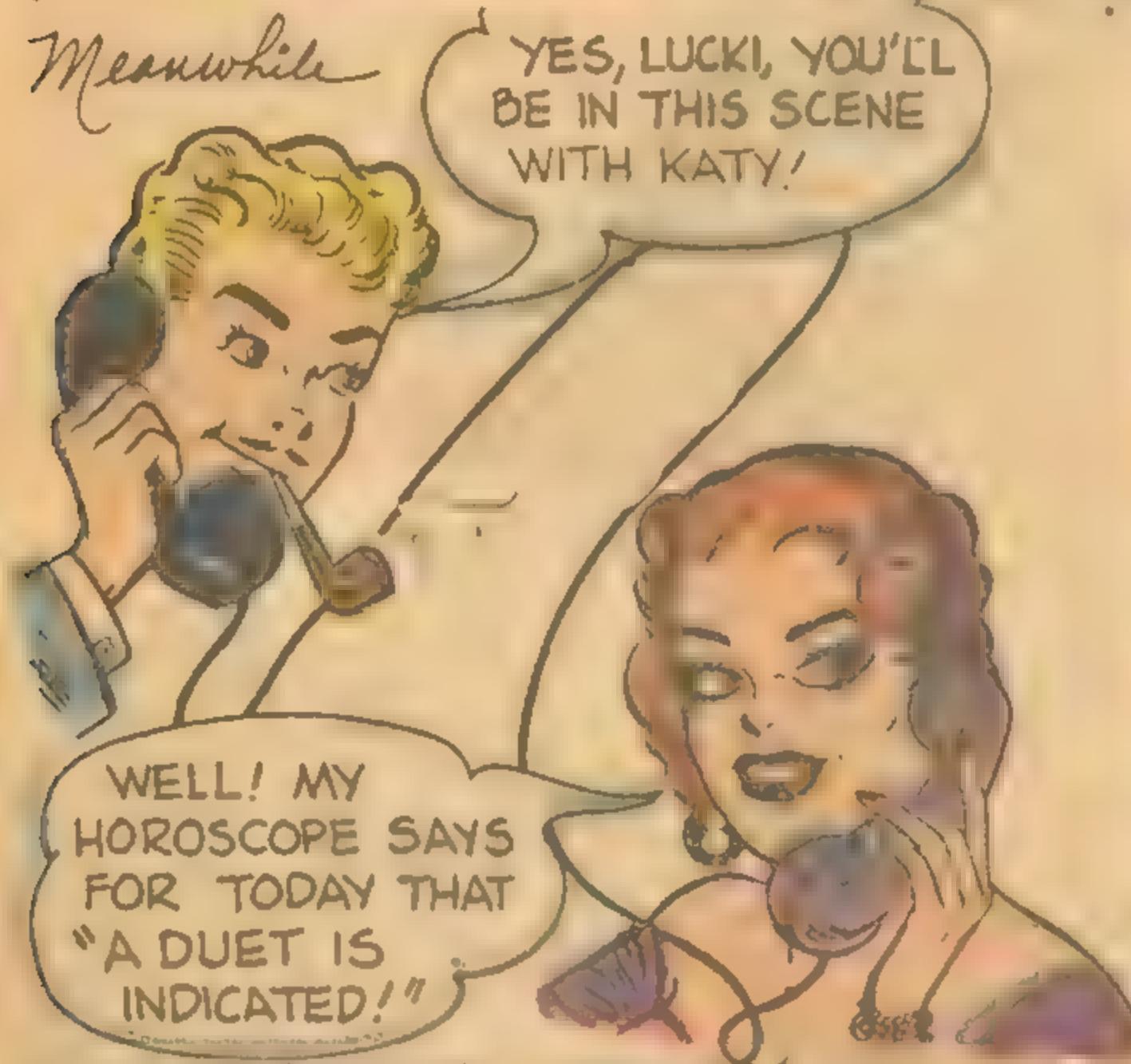
LETTERING, COSTUME
& POSE by
KENNETH CREEL, JR.
HIALEAH,
FLORIDA

KATY'S BED, LAMPS, DRESSING TABLE & STOOL, DRESSER, ETC., by CHERI OLNER, 17 RR #2, DURANGO, COLORADO 81301

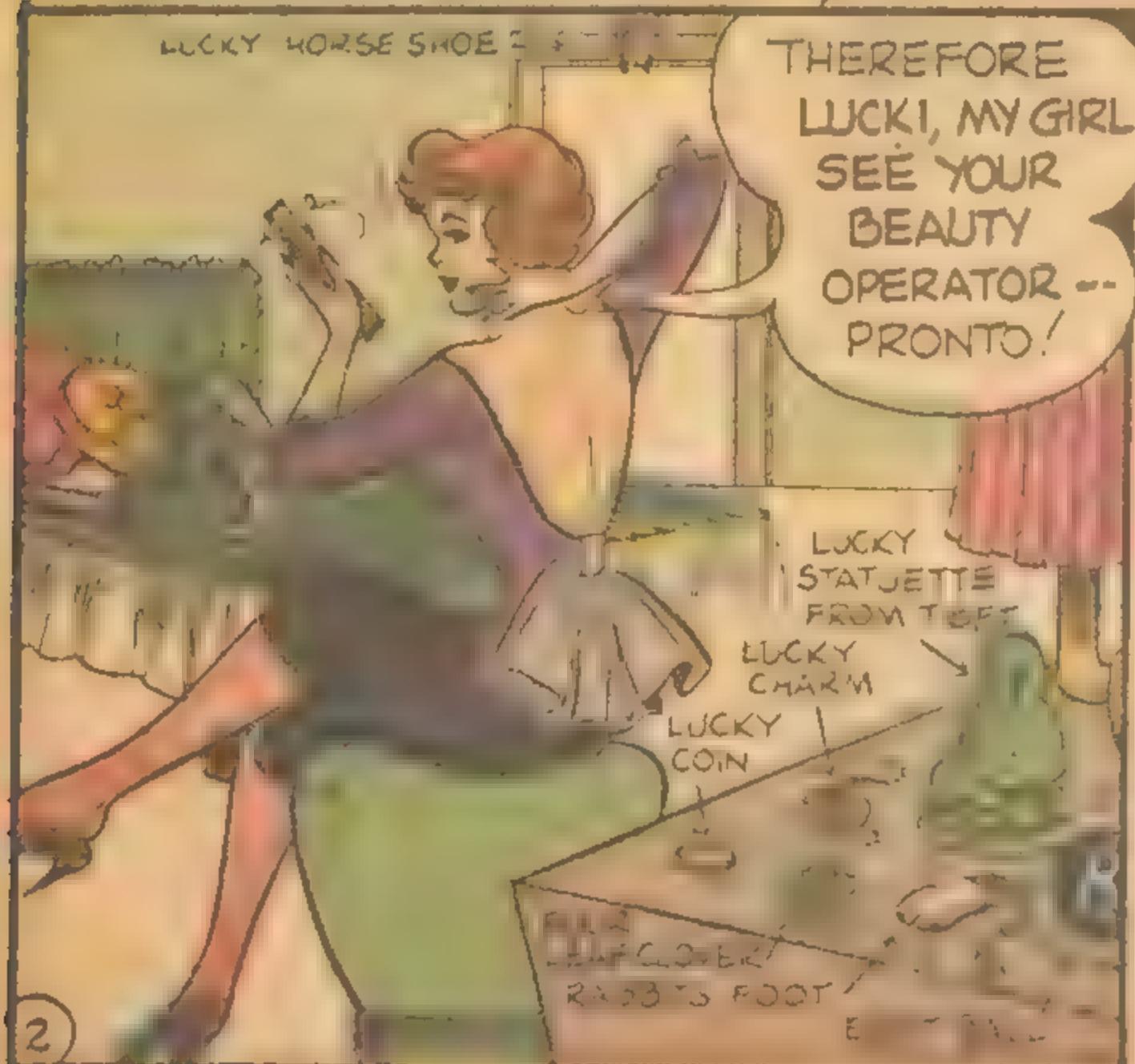




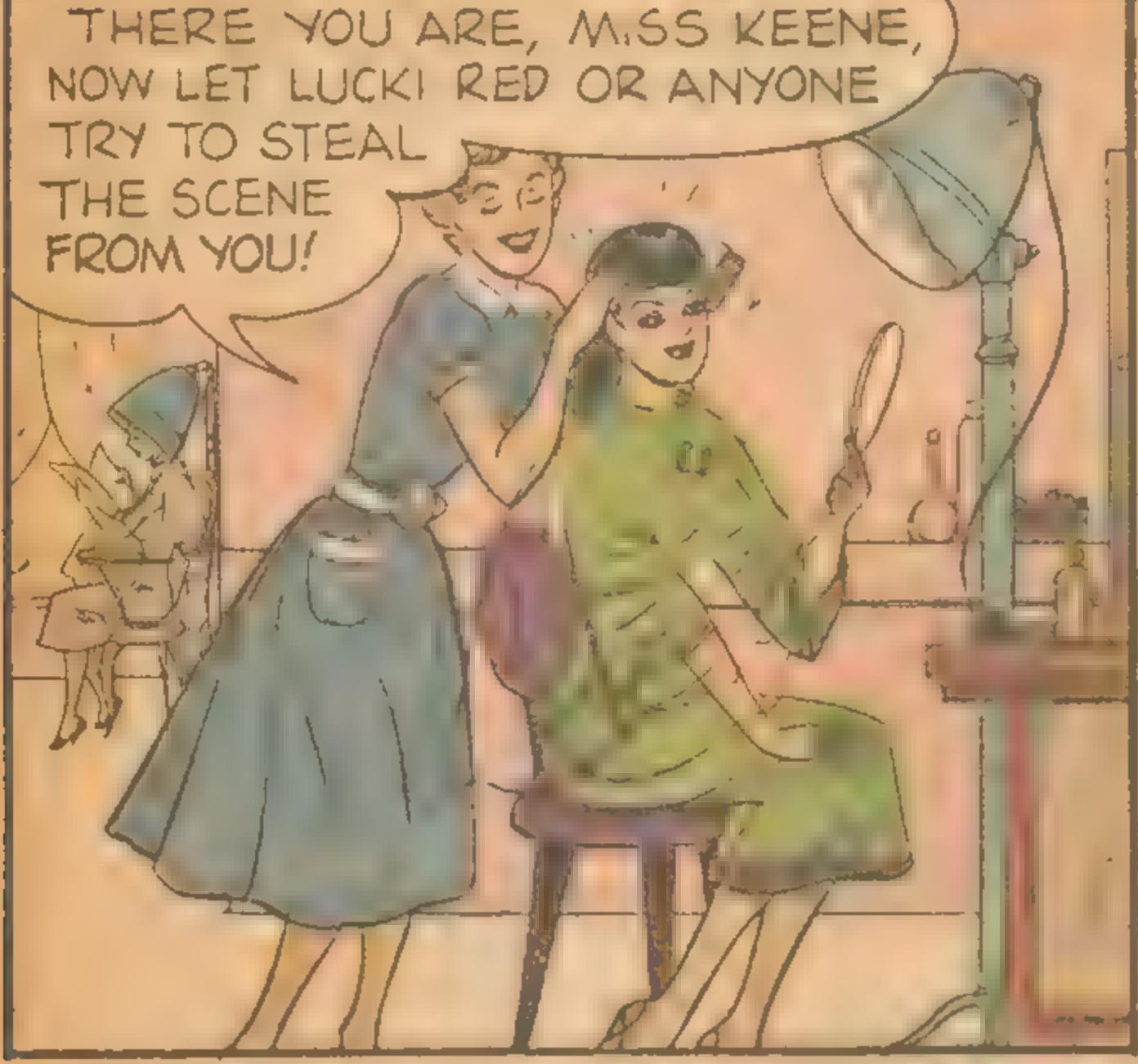
KATY'S POSE & RHINESTONE NEGLIGEE by MRS. FLOYD TERRY, GENERAL DELIVERY, VIVIEN, LOUISIANA.



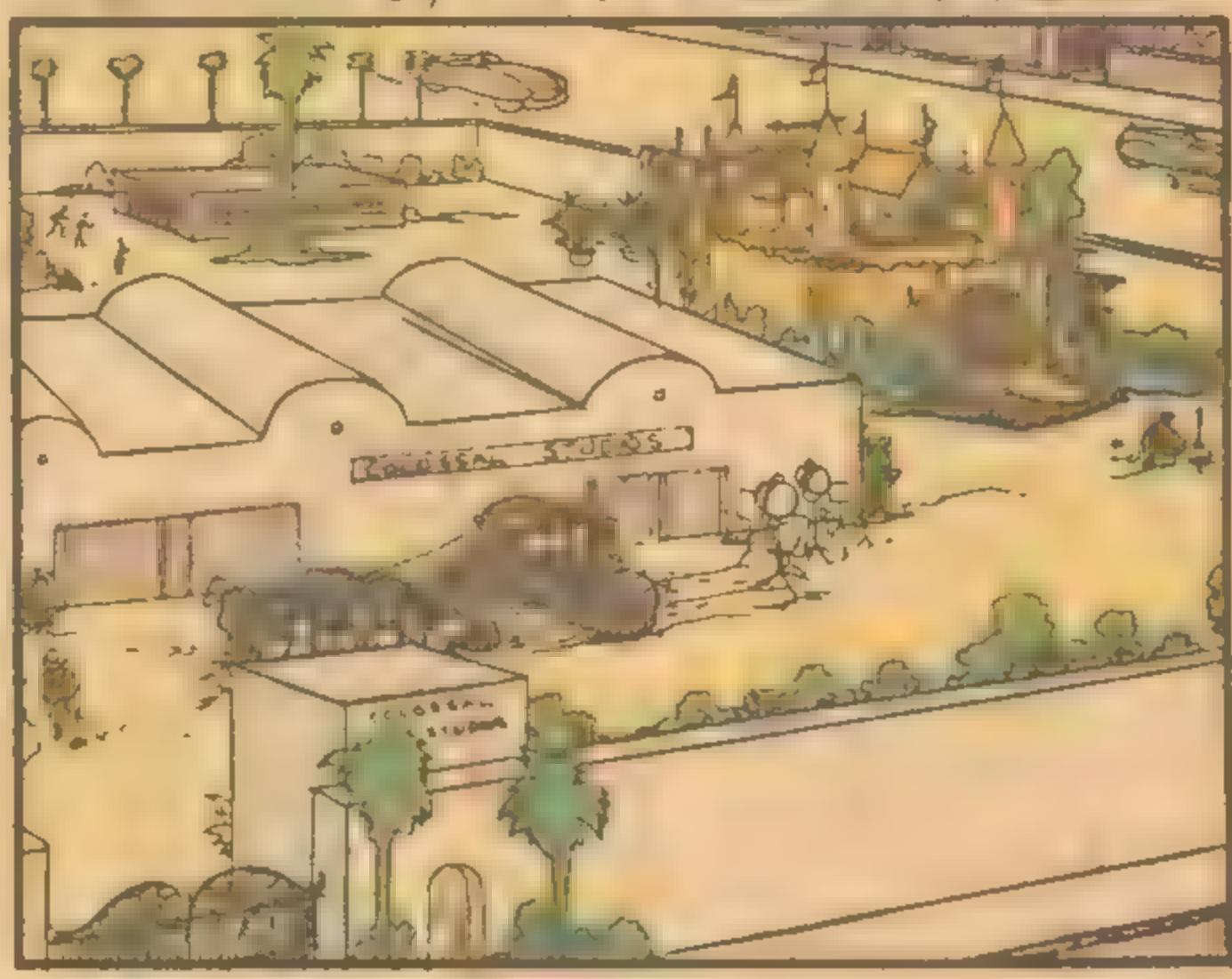
LUCKI'S POSE, COSTUME & FURNITURE by BECKY ALLEN, 16, ROUTE 1, BOX 267, SCOTT, ARKANSAS.



THERE YOU ARE, M.S.S. KEENE,
NOW LET LUCKI RED OR ANYONE
TRY TO STEAL
THE SCENE
FROM YOU!



AND SO TIME PASSES AND BOTH GIRLS
REPORT TO THE WARDROBE DEPARTMENT,
THEN MAKE-UP, AND FINALLY ONTO THE SET



KATY'S OUTFIT BY BETTY ANN HAHN, 1210 WAVELAND 3, CHICAGO 13, ILLINOIS

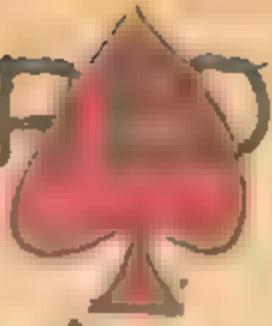
(HUMPH!) AFTER ALL
THE TROUBLE I WENT TO
HAVING MY HAIR FIXED
FOR THIS ROLE, AND NOW
WE WEAR WIGS!

MY HOROSCOPE DIDN'T
SAY A THING ABOUT THIS!



KATY'S COSTUME & POSE & LUCKI'S BY SHEILA PATRICIA THRUSH, 1114 SOMERVILLE AVENUE,
WINNIPEG 9, MANITOBA, CANADA.

Lucky FASHIONS



by
Bill Coggan



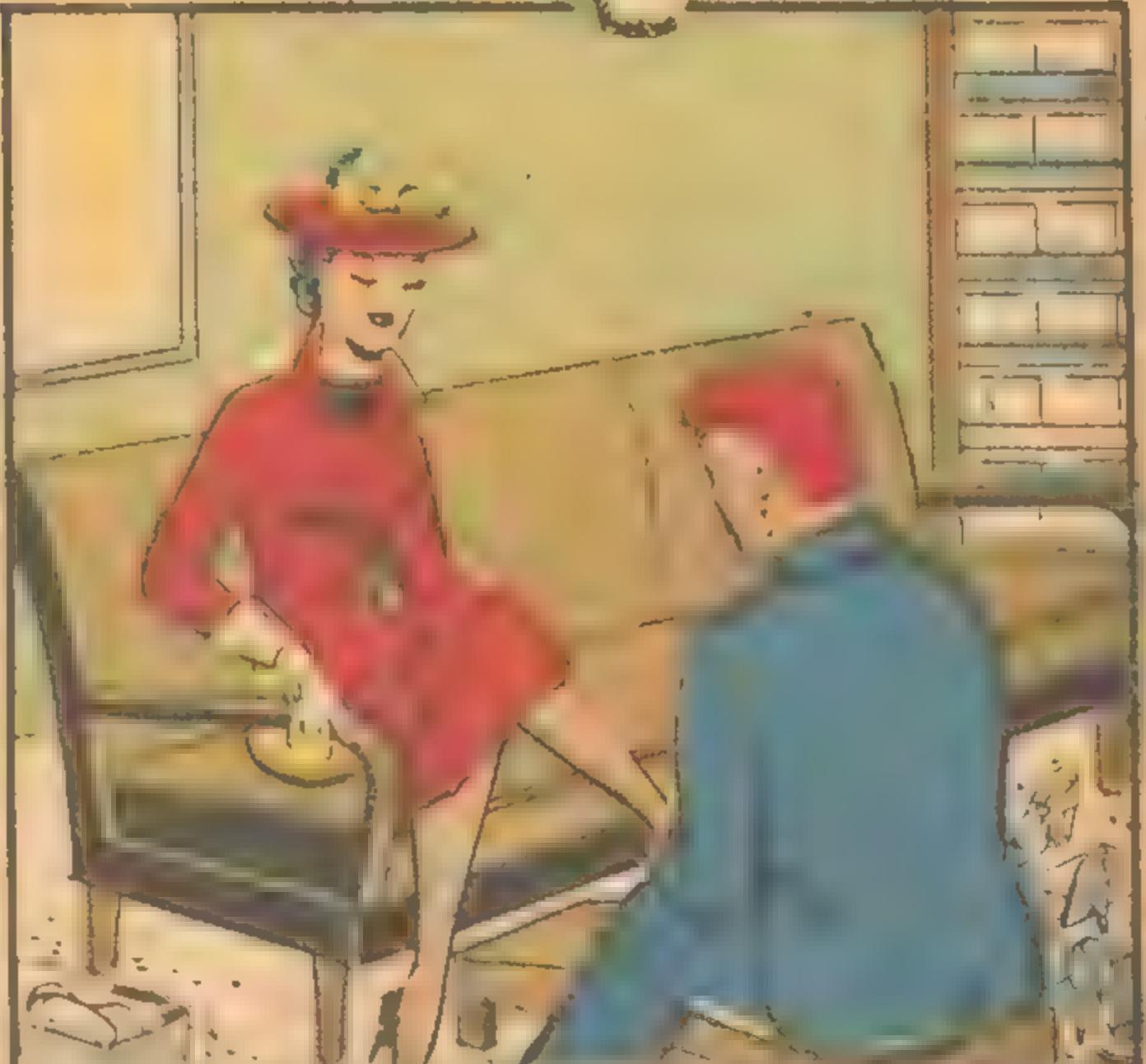
ALL FASHIONS ON THIS PAGE ARE EXACTLY AS DESIGNED BY OUR GOOD FAN JOHN GUENTERT, 520 S. LINCOLN NILES, MICHIGAN.

Katy Keene

64
Bill Woggon

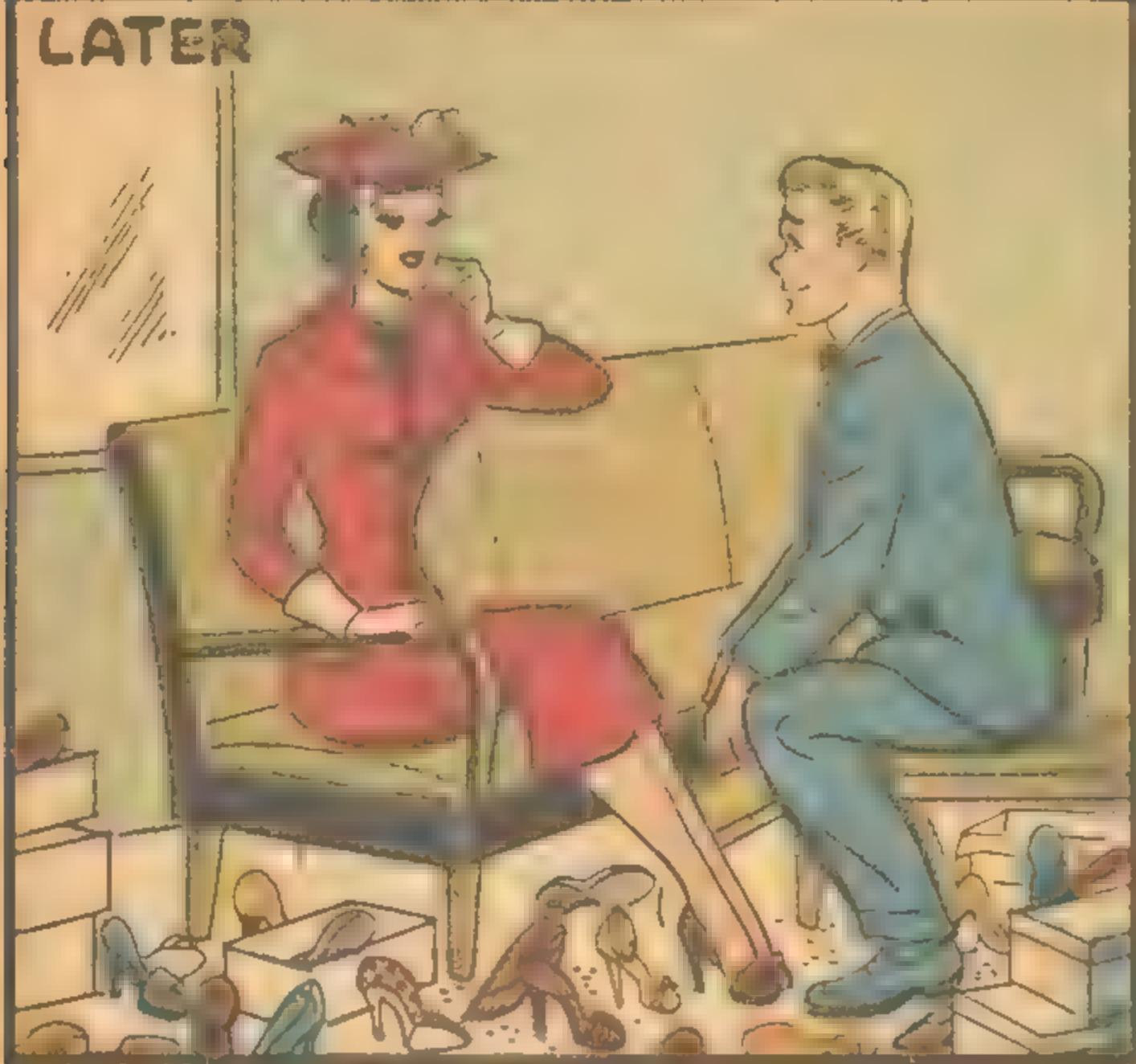


KATY'S LETTERING, POSE, SHOE,
ETC. ALL 64 PAT MEAGHER,
7603 THREE CHOPT RD.,
RICHMOND 26, VA.

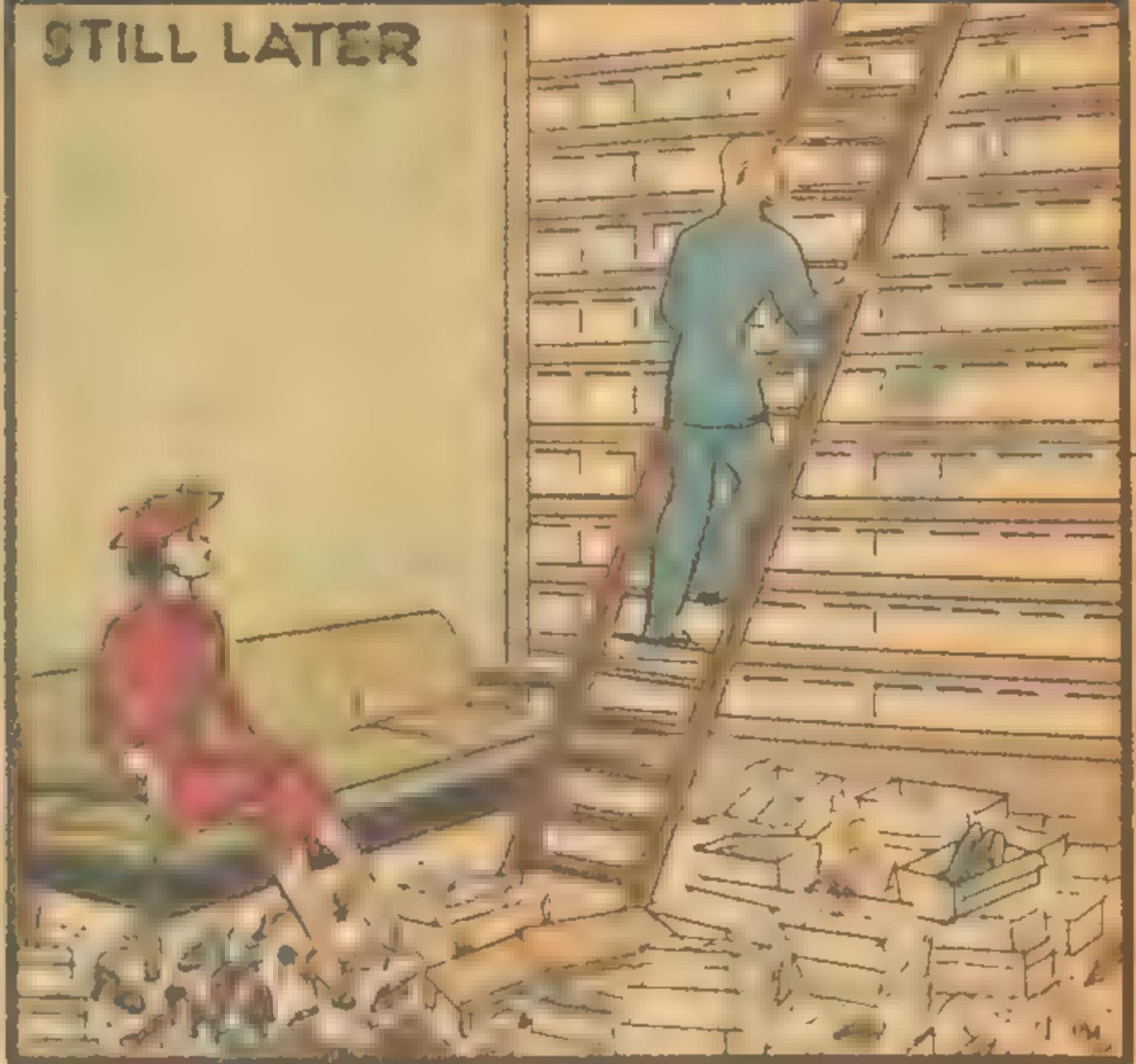


KATY'S POSE, FASHIONS, STROKE FRONT, ETC. 64 MARY ALEXON, R.R. 1, TRENTON, MO. (AGENT)

LATER



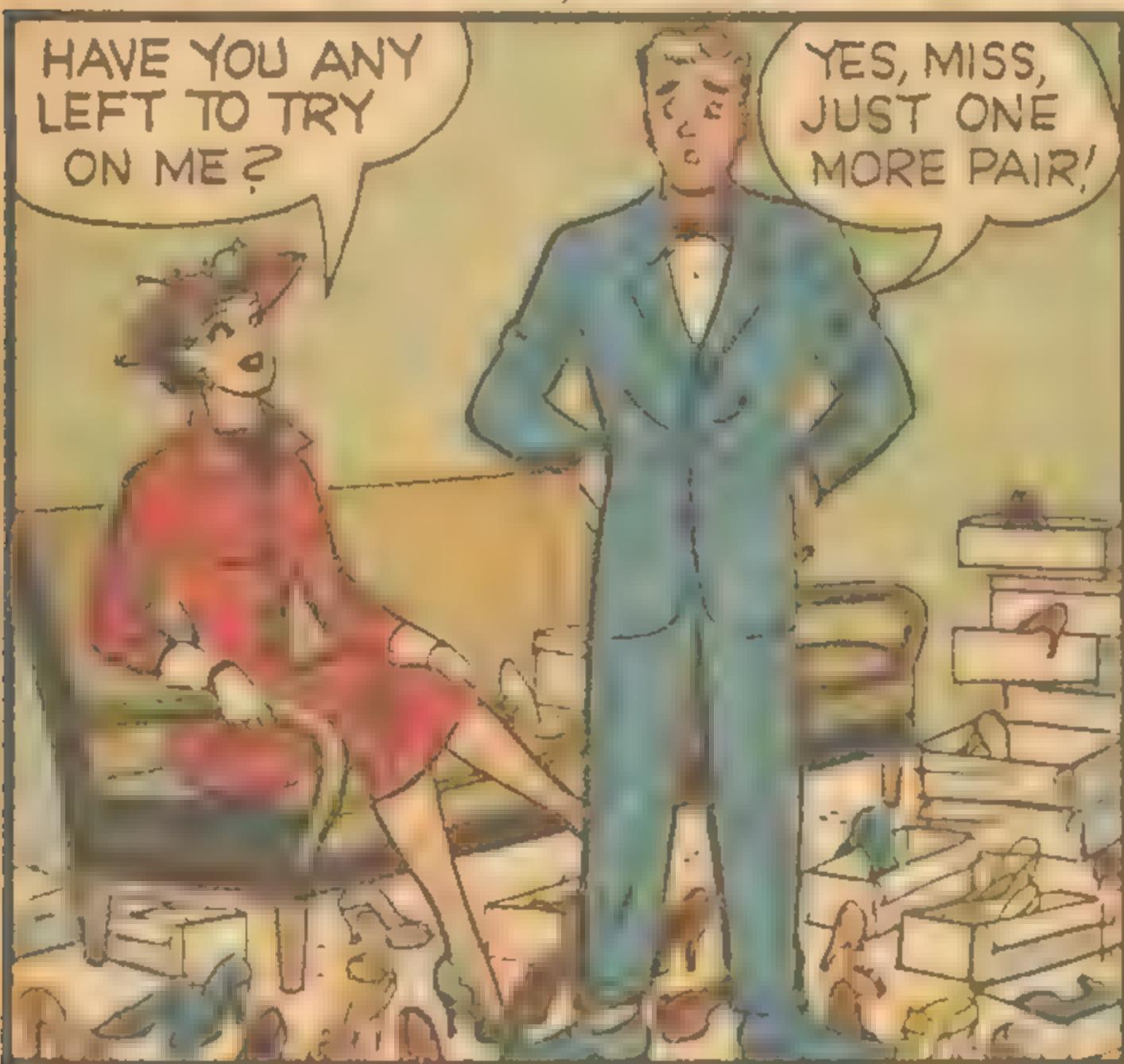
STILL LATER



KATY'S FASHION ALSO BY NANCY GOUGER, BOX 269, PINEHURST, N.C. (AGE 13)

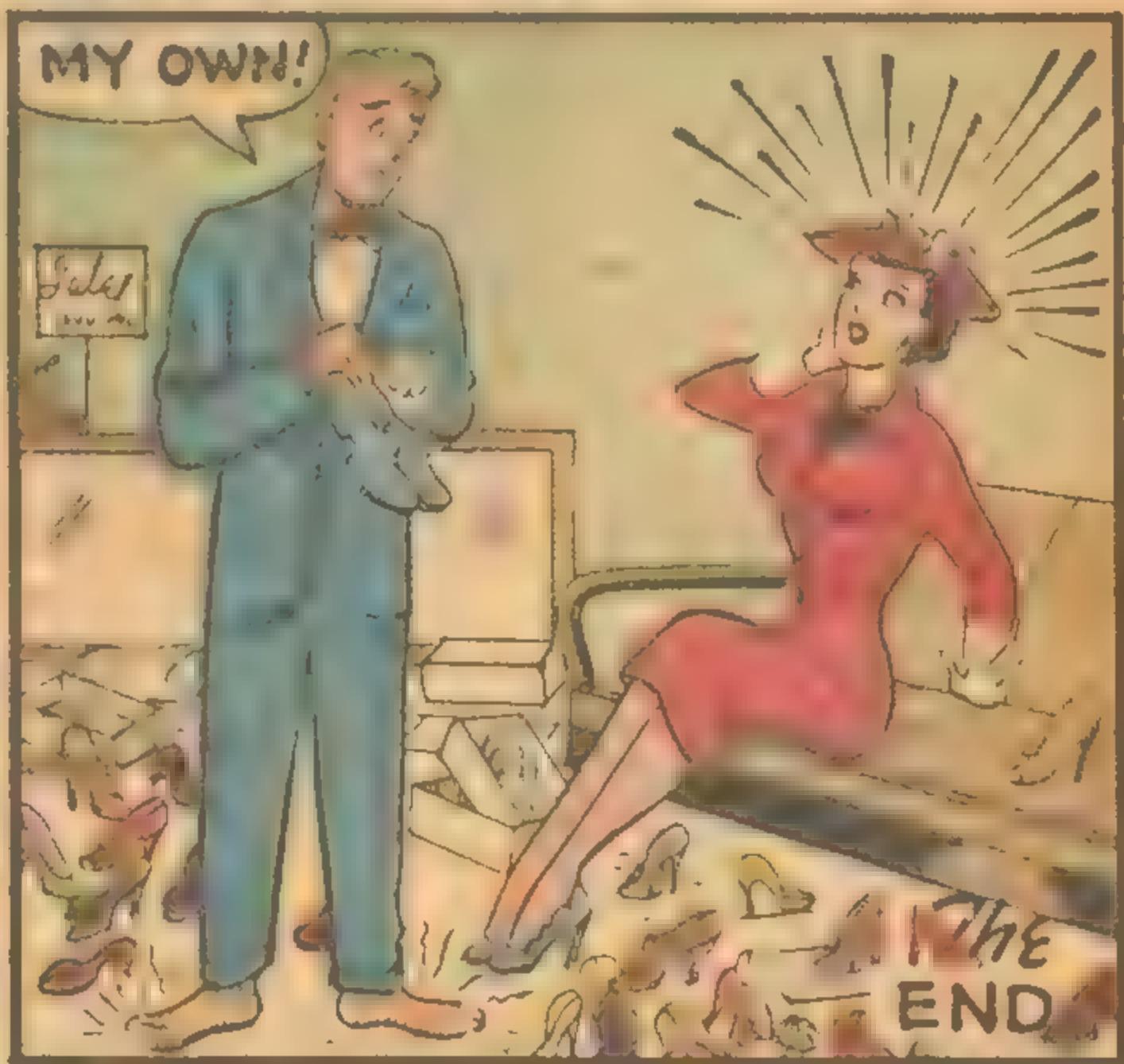
HAVE YOU ANY
LEFT TO TRY
ON ME?

YES, MISS,
JUST ONE
MORE PAIR!



MY OWN!

THE
END



JOCHE BELOW SENT IN BY PATTY HARDING, 1812 SCHOOL ST., CHICAGO, ILL.

SIS

BY BILL WEGGON

KATY, WHY WAS THE
LITTLE SHOE SO SAD?

I GIVE UP SIS!
WHY WAS THE
LITTLE SHOE SO
SAD?



DRESS
HAZEL EGEBO, RT. 21
LARCHWOOD, IOWA.

BECAUSE HIS MOTHER WAS
A LOAFER AND HIS
FATHER WAS A SNEAKER!

The
END



KATY'S NEGLIGEE + MIRROR BY JUDY ROCKLEY, 191 MAIN ST., MONTPELIER, Vt.

KATY KEENE SLIPPER FASHION PIN-UPS FOR YOUR COLLECTION



LETTERS, POSE, ETC.
BY CASEY FAWCUS,
611 GLENDALE,
ALICE, TEXAS

Katy Keene

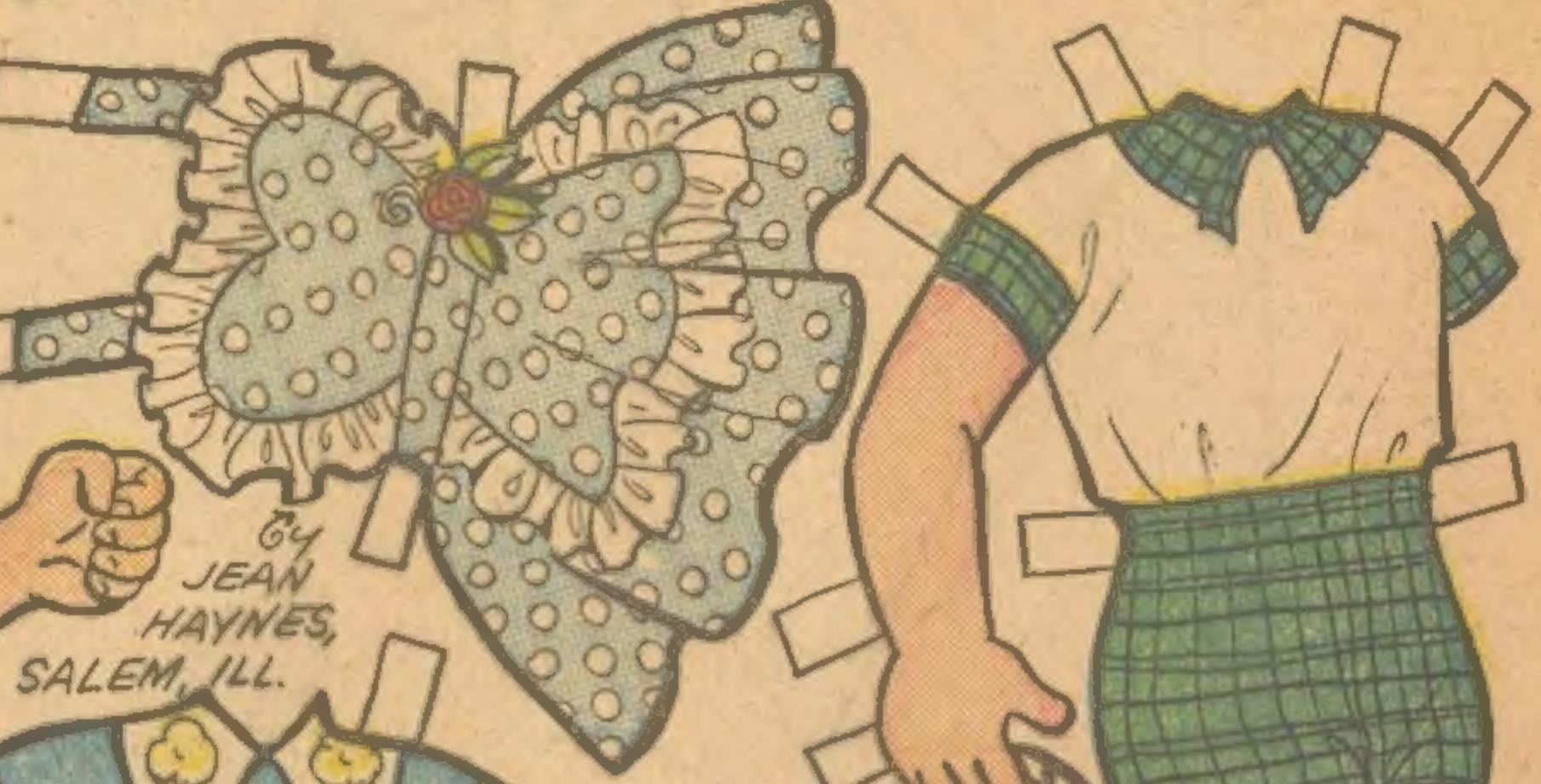


LETTERING, POSE, ETC.
BY GILBERT LOPEZ, JR.
1896 W. ALAMEDA,
TUCSON, ARIZONA.

SIS SUMMER PLAYTIME FASHIONS



SIS SUMMER PLAYTIME FASHIONS



ARCHIE COMICS ARE COMICAL COMICS

KATY PIN-UP BOARD



RITA CONWELL,
92 W. SMITH
AMITYVILLE, N.Y.



GARY MILLER,
BOX 473
WALNUT GR., MINN.



DIANE WILBUR,
825 PALM AVE.
IMPERIAL BEACH, CALIF.



BRENDA PORTER,
7707 S. CORNELL
CHICAGO 49, ILL.



ELAINE LIPP,
819 7th AVE.
DEVILS LAKE, N.D.



CAROL SUE YOUNGBLOOD,
2706 SHERADAN RD.
LAWTON, OKLA.



DONNA SCOTT,
210 'A' E. PARKER
MIDLAND, TEX.



JUDY GAMARD,
7 SHERMAN DR.
PASS CHRISTIAN, MISS.



WANDA ??,
NO ADDRESS
ON PHOTO



LINDA FAYE BASS,
RT. #3
WINFIELD, ALA.



JAY SHEPARD,
509 E. BROADWAY
FARMINGTON, N.M.



SANDRA BREEN,
BOX 168
WELLINGTON, KANS.



ANNE CAULEY,
LENNIS,
COLO.



BARBARA McWHIRTER,
BOX 123
ALLISON, IOWA.



KAY GIESE,
1012 MORNINGSIDE
ANGLETON, TEX.



MICHELE HOFFMAN,
MEADE,
KANSAS.



PAULA SMITH,
P.O. BOX 114
LITTLEFIELD, TEX.



EDWARD SCHRADER,
NO ADDRESS
ON PHOTO



VIRGINIA McGREGOR,
13 UPLAND ST.
SUSANVILLE, CALIF.



JEAN BOX,
464 BURKEN
CINN. 38, OHIO.



LINDA PREVATTE,
649 STONBRIDGE
NORRISTOWN, PA.



SANDRA MOYER,
3026 WESTGARD
CORPUS CHRISTI, TEX.



LURETTA BENNETT,
2292 LOZIER CT.,
MEDFORD, ORE.



CYNTHIA FAULCONER,
29 SOUTHERN HTS.
IPSWICH, MASS.



BARBARA JETER,
RT. #1
HOWE, TEXAS.

Katy Perry

by
Bill Woggon



LETTERING by
MARY CAMP (AGE 16),
RT. 2, BOX 96,
PALMDALE, CALIF.
KATY'S HAT, POSE, ETC., by
GILBERT LOPEZ JR.
816 W. ALAMEDA,
TUCSON, ARIZONA.